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Art Pie
International

A.P.I.

Encyclopedie

2nd
edition

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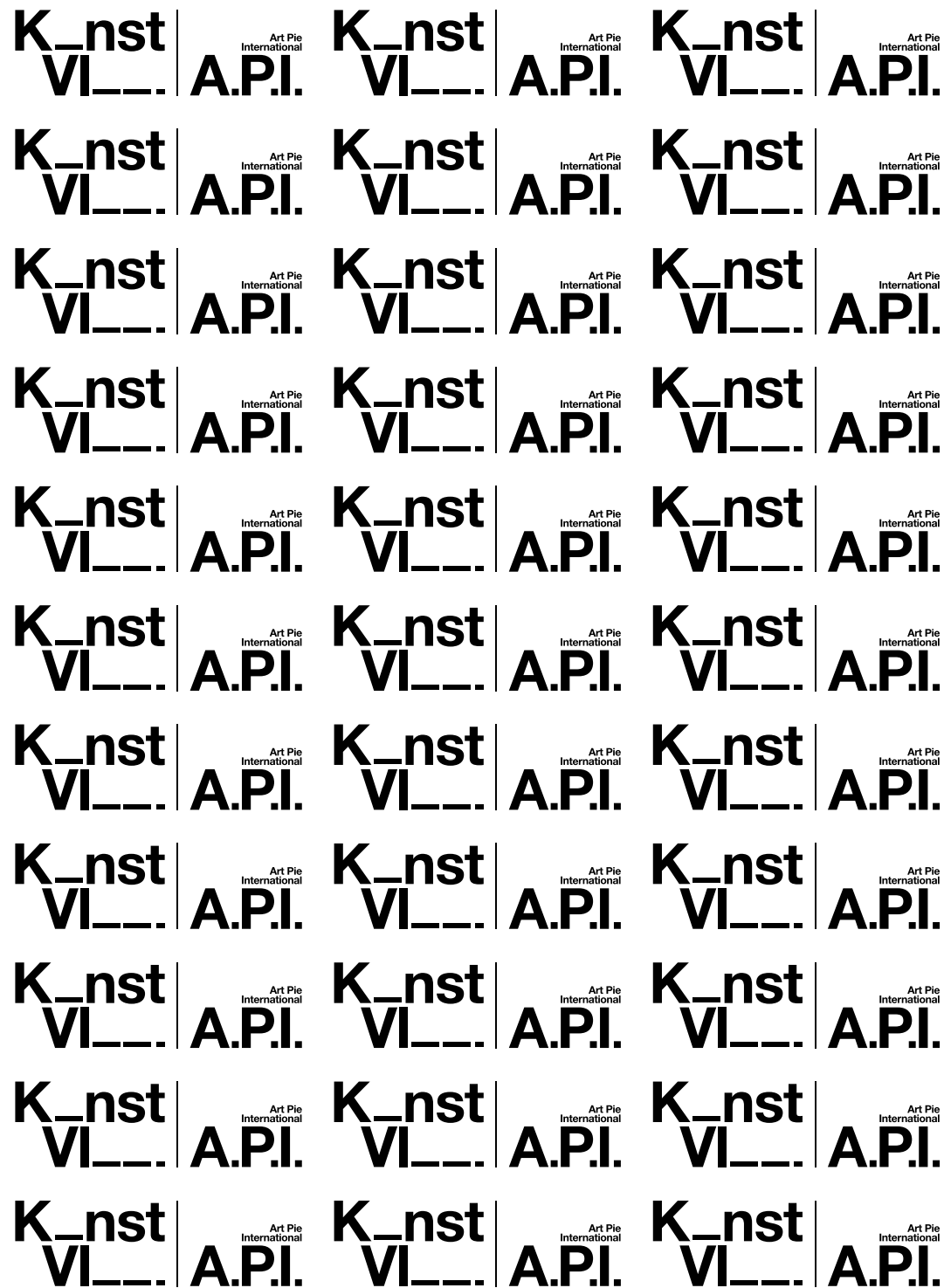
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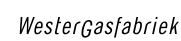
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INTRO

Encyclopaedia of Kunstvlaai A.P.I. (Art Pie International)

Facts about Kunstvlaai A.P.I. (Art Pie International). Collection of short articles, listed in alphabetical order, describing the participants in Kunstvlaai A.P.I. (Art Pie International) and various words, numbers and concepts related to Kunstvlaai A.P.I. (Art Pie International).

Entry

Each artist-run initiative and postgraduate art institute participating in Kunstvlaai A.P.I. (Art Pie International) has an entry in the Encyclopaedia of Kunstvlaai A.P.I. (Art Pie International), as do a good number of the students and artists they have brought in. The entries consist of their answers to a number of standard questions sent to them on a form.

- ❶ Foundation year [*initiative*] / year of birth [*artist*]
- ❷ [*initiative / artist*] is PRO and ANTI
- ❸ At Kunstvlaai A.P.I. (Art Pie International), [*initiative / artist*] will
- ❹ If [*initiative / artist*] ruled the world

Like everything that is standardised, these are tricky questions to answer. (Especially numbers 2 and 4.) Too personal and too impersonal, too abstract and too specific, too silly and too serious. In short, it is an extremely functional way of putting a huge and highly diverse group of participants into the limelight in a clear and concise manner and making their differences and similarities apparent. Our thanks to all of those who have given their sincere, elegant, cunning, absurd and invariably meaningful answers to these questions.

Underlined

Underlined words refer to other entries listed in the encyclopaedia.

1-9

7

7th Kunstvlaai A.P.I.; originally simply 'Kunstvlaai', and as of 2008 renamed 'Kunstvlaai A.P.I. (Art Pie International)' with an eye to its international, nomadic future. Opening on Saturday 10 May 2008 from 4 p.m. to 7 p.m., at 7 locations on the [Westergasfabriek](#) grounds.

9

Each Kunstvlaai up to and including the present Kunstvlaai A.P.I. (Art Pie International) has lasted 9 days. Whether or not the Kunstvlaai A.P.I. (Art Pie International) will be longer or shorter in the [future](#) is uncertain.

90

Number of art institutes participating in Kunstvlaai A.P.I. (Art Pie International): 15 [postgraduate art institutes](#) and 75 [artist-run initiatives](#), who in turn have invited some 400 artists.

1646, Kunstinitiatief

<http://enter1646.com>

1 The [artist-run initiative](#) 1646 was founded in 1994.

2 At Kunstvlaai A.P.I. (Art Pie International), 1646 will introduce its new residency with its first guests, the *Discriminating Gentlemen's Club* (CA).

1997

1st Kunstvlaai, in the Zuiveringshal on the [Westergasfabriek](#) terrain.

2008

7th Kunstvlaai and 1st Kunstvlaai A.P.I. (Art Pie International), in [Cultuurpark Westergasfabriek](#).

2010

2nd Kunstvlaai A.P.I. (Art Pie International), which will be simultaneously organised in Istanbul (TR) and Shanghai (CN) – and hopefully also in Amsterdam (NL). The art council has given a positive recommendation for structural funding of Kunstvlaai A.P.I. (Art Pie International), but city councilperson [Carolien Gehrels](#) (Culture, Sport, Business) still has to make her decision. Will the council's advice be followed, or will the money once again find its way to the Carré theatre?

A

AA

[Art Amsterdam](#)

Above - ground fastening

All official artworks are fastened above - ground.

Admission

€6. We are breaking our tradition of gradually raising the admission price in accordance with the numbering of the Kunstvlaai. For the first Kunstvlaai we asked €1 admission, for the second €2, etcetera. But now we feel that €7 would be too expensive. So, in fact, this year we are sponsoring each visitor to the Pie by 1 euro.

Visitors who hand in the discount coupon that comes with the [Temporary Museum](#) pass on Sunday 11 and Monday 12 May can purchase a ticket to Kunstvlaai A.P.I. (Art Pie International) for only €2 (at the central box office on the square in front of [Zuiveringshal West](#)).

Advertisements

Advertisements in various papers and magazines: Amsterdam Weekly, [Beelden](#), HTV de IJsborg, Metropolis M, NRC Handelsblad Cultuurladder, Tubelight, Volkskrant Cultuurladder.

AFK

The Amsterdam Fund for the Arts (AFK) supports Kunstvlaai A.P.I. (Art Pie International) with €15,000. The AFK therefore categorically states that all requests for money from institutions participating in Kunstvlaai A.P.I. (Art Pie International) can be rejected, based on the argument that 'The Kunstvlaai is already being subsidised'. Indeed. A lawyer would know what to do with such logic, but nobody has time to call one in.

agentur:

www.agentur.nl

1 agentur: was founded in 2003, and agentur: in transit: in March 2007. agentur: works with a varying, international group of artists and curators, seeing them as a team of detectives who map out positions that are currently important in art. These artists and curators investigate specific themes and discuss them with an audience over the course of an evening or several days. The keynote is direct experience. 2 agentur: is PRO an open attitude toward art and ANTI one-man-only-shows. The name 'agentur:' originates from Latin and means 'It will be done'. It is a verbal conjugation with an indefinite, neutral subject incorporated in the verb. In the world of agentur: this means focusing the spotlight on the development of the greater whole instead of profiling an individual who wants to show something. The platforms which agentur: creates for artists and curators first of all offer space for their ideas and secondly for the results and products ensuing from them.

3 At Kunstvlaai A.P.I. (Art Pie International), agentur: has invited the Lithuanian curator Ula Tornau, who is showing a group of artists from Leipzig.

4 If agentur: ruled the world, there would be greater colla-

boration between the various institutes and initiatives in Amsterdam. Net and work.

Air Art

Tremelo Theun from Hengelo, the Dutch Air Guitar Champion in 2005 and runner-up in 2006, is showing his air art at Kunstvlaai A.P.I. (Art Pie International).

Also see: [PLANETART](#).

Alexander, Lauren

Student Sandberg Institute, MFA (Design).

1 Born: 1983. 2 I am PRO: fessional and ANTI tank rockets. 3 At Kunstvlaai A.P.I. (Art Pie International), I will question the role of the 'mediatised victim' embedded in Dutch consciousness. 4 f I ruled the world, I would magically dissolve all borders and social prejudice.

Altı Ayılık

www.altiaylik.blogspot.com

1 Altı Ayılık was founded in 2006 and is run by Kristina Kramer and Oyku Ozsoy. 2 At Kunstvlaai A.P.I. (Art Pie International), Altı Ayılık will present its ongoing project *On Producibility* (organised in collaboration with art project space, Nüans from Düsseldorf, Germany). Everywhere in Istanbul one can find a huge number of large and small places manufacturing all kinds of products; not only in the suburbs but also right in the city-centre. This process of production is part of everyday life. Unlike 'service societies' like most EU societies, where ready made products are imported from far away, in Istanbul production processes are found in the immediate neighbourhood, and therefore become transparent and accessible. To take advantage of and to interfere with this accessibility of production for artistic purposes, we invite artists from different countries to produce works of art that could be reproduced. The artists come to Istanbul for one or two weeks to translate and realise their ideas in these manufacturing establishments or to send their drafts to be realised by Altı Ayılık and Nüans. During the project a small guide book of collected business cards from diverse manufacturers will be made, as well as a film documentary by artist Elmas Deniz, and a detailed catalogue. 3 If Altı Ayılık ruled the world, the nature of artist-run initiatives would depend on collaborative creativity. It's not only a way of criticising social and political systems, but suggesting alternative strategies on problematic issues. In this way, they have the responsibility to create a platform to bring forward burning questions and give a chance to people to be part of the discussion on these issues. Although an intention to rule the world seems very naïve, it's nice to be a dreamer and to be a part of a changing process with other dreamers.

Invited by [ORGACOM](#).

Amsterdam

Still has the Art Pie monopoly this year. Two years from now, Kunstvlaai A.P.I. (Art Pie International) will be a triple-header, held in Amsterdam (NL), Istanbul (TR) and Shanghai (CN).

Amsterdams Grafisch Atelier

(Amsterdam Graphic Studio)

www.amsterdamsgrafischatelier.nl/ / www.ehgz.nl

1 Born: 1958. 2 I am PRO stimulating the development of visual arts, in particular graphic art, and ANTI developments

that are antithetical to this in any way whatsoever. 3 At Kunstvlaai A.P.I. (Art Pie International) I am introducing people to the way Amsterdams Grafisch Atelier operates: as a workplace for professional artists and as a breeding ground for art by stimulating experimental and interdisciplinary methodologies. 4 f I ruled the world, my 700 m2 open studio, 20 m2 AIR studio, 70 m2 project space would stay in the centre of Amsterdam forever.

Amsterdam Wereldboekenstad

(Amsterdam World Book Capitol)

www.amsterdamwereldboekenstad.nl

23 April 2008 – 22 April 2009

UNESCO's awarding of the title 'World Book Capitol' to Amsterdam gives the city a unique chance to firmly re-establish its reputation on the international map as a place of books and sanctuary for the written word. Taking the theme of 'Open Book' as its guideline, Amsterdam Wereldboekenstad wants to enter into and stimulate the discussion on freedom of expression. This theme ties in with the nature of Amsterdam as a city of books, connects books to current affairs in national and international society and offers room for deeper insight into specific areas in the field such as copyright, self-censorship and digitalisation. Spinoza, Anne Frank and Annie M.G. Schmidt are the three icons of Amsterdam Wereldboekenstad; they tell the story of Amsterdam, past and present. For one whole year, the city will be buzzing with stories and books.

At Kunstvlaai A.P.I. (Art Pie International), Amsterdam Wereldboekenstad is involved in two projects: [Book in One Minute](#) and [Daybook](#).

Apartment Projesi/Apartment Project

1 Apartment Project was founded in 1999 in Istanbul, (TR) by artist Selda Asal.

Since its opening in 1999, Apartment Projesi/Apartment Project has been host to various performances, installations, exhibitions, happenings and events. Some of the projects have travelled to other locations, and other projects have travelled from afar to exhibit with the Apartment Project. Workshops and artist weeks have also been organised, incorporating the project space studio or other locations.

2 At Kunstvlaai A.P.I. (Art Pie International), Apartment Project will present itself primarily to other artist-run initiatives and artists wishing to collaborate with, host or be hosted by Apartment Project. Exhibitions in progress will be shown as examples of what kind of work we want to contribute to the world.

From an interview for *Yapi Kredi Editions* in Istanbul with Selda Asal from Apartment Projesi/Apartment Project:

'Within the context of the Apartment Project, the focal point of this exhibition is to generate questions: Who are we? What is our position? What do we do? What specific events interest us? How do we think? What are the questions specific to our geographical situation? How should it be done? How should it be? While these wars and massacres continue, how can we express our or my response or lack of response? What is our outlook on life? What is our reason for existing? Do we have the potential to investigate anything? If so, what?'

Apartment Project exhibitions are a type of individual 'free fall.' No one interferes with this fall; everything is left where it

lands. Whatever confusion, 'whatever occurs' is what is seen in the exhibition. In fact, confusion is desired because this is the reality we live. Everything is simultaneous, everything is on top of something else, everything is on the same level, and is lived at the same moment. Perhaps this is why we chose participants from different disciplines who will give a variety of answers to these questions.

Invited by [ORGACOM](#).

Approval

[Tents](#) have been erected with the approval of the fire department.

Archive

There is always a high concentration of cameras at Kunstvlaai A.P.I. (Art Pie International). Nor is the Pie unphotogenic. You can find hundreds of photos of previous Art Pies on the Kunstvlaai A.P.I. (Art Pie International) website: [www.kunstvlaai.nl](#). Also check out flickr.com.

Art Amsterdam

[www.kunstraai.nl](#)

Annual international art fair held in Amsterdam for well-established galleries. 7-12 May. Presentations by 125 galleries, 1/4 of which are from other countries. This year's theme: 'Art Collecting'. Some 50 international art collectors have been extended special VIP invitations to Art Amsterdam, and 60 future art collectors between the ages of 17 and 22 are taking part in the Day for Beginner Art Collectors. The Thieme Art Award will be presented to the most promising young artist at Art Amsterdam. In addition, Art Amsterdam has invited a select group of international curators to Amsterdam for 3 days. See: [Curators](#).

As an alternative biennial art fair, Kunstvlaai A.P.I. (Art Pie International) used to be a thorn in the side of Art Amsterdam. By now, though, relations have thawed between the two and there is even evidence of a growing friendship. This year an exchange between the two events is taking place for the first time. Art Amsterdam will be presenting the Parisian gallery g-module at Kunstvlaai A.P.I. (Art Pie International), and in return Kunstvlaai A.P.I. (Art Pie International) will be showing video art by Ineke Bakker, Dario Bardic, [Aukje Dekker](#), [Lotje van Lieshout](#), [Avi Krispin](#), [Dafna Maimon](#) and Thierry Mandon at Art Amsterdam. Tilmann Meyer-Faje has designed the exhibition stand.

The idea is to intensify the collaboration between AA and the Pie even more: each of the parties now realises that they serve different areas in the art world and can strengthen each other. Both Art Amsterdam and the Kunstvlaai A.P.I. (Art Pie International) are part of the [Tijdelijk Museum](#).

Artes, Stichting

(Artes Foundation)

[www.stichtingartes.nl](#)

1 Foundation year: 2006 2 We are PRO making all art accessible for everyone. Choose the sort of art that suits you! We are ANTI compartmentalised thinking, also when it comes to art appreciation. 3 At Kunstvlaai A.P.I. (Art Pie International), young people between the ages of 14 and 20 will be confronted with low threshold art that suits their lifestyle, with the idea that later on they will come in contact with 'other' art, such as can be seen at Kunstvlaai A.P.I. (Art Pie

International). 4 If we ruled the world, art would be more accessible for everyone.

See: [Plasterk](#).

Artist-run initiatives

Artist-run initiatives are various types of organisations set up by artists for other artists. The artist-founders typically either act as curators themselves for their colleagues or invite them to make use of a facility or setting in whatever way they wish. An artist-run initiative is often tied to a particular locale, but such is not always the case (the initiative can also be an internet platform, publication or radio project). Since the 1970s, countless artist-run initiatives have been created. Artist-run initiatives are not the same thing as artist collectives or breeding grounds for art.

Art Olive

[www.artolive.com](#)

ArtOlive, the largest online gallery of the Netherlands, is a platform for promoting, lending and selling contemporary art. ArtOlive annually organises ArtOlive Young Talent, a survey exhibition and award for the best Dutch art academy graduates, on the terrain of [Cultuurpark Westergasfabriek](#). At Kunstvlaai A.P.I. (Art Pie International), ArtOlive is presenting several winners of the young talent award in the ArtOlive Mobile, pimped by SNAR. Artists: SNAR (b. 1975), Alan Boom (b. 1983 – winner in 2004), Douwe Dijkstra (b. 1984 – winner in 2005), Floris Kaaijk (b. 1982 – winner in 2006).

ARTOTS

[www.artots.nl](#)

1 The artist-run initiative ARTOTS was founded in 2000. 2 ARTOTS is PRO art on location, broad cultural participation, and contemporary art events which are open to and accessible for everyone. ARTOTS is ANTI everything that causes paralysis of the creative process. 3 At Kunstvlaai A.P.I. (Art Pie International), ARTOTS is presenting the confrontational, interactive performance/installation *Pop-Up*. 4 If ARTOTS ruled the world, a thorough scientific study would be conducted to prove how important art is for all people everywhere and for the world economy, so that a broad public would acknowledge the importance of art.

Art-Pie pie

See: [Kunstvlaai-pie](#).

Artworks

Will be cleared away and removed afterwards.

Ashtrays

Must be emptied regularly, but at least daily, in closed ash containers made of inflammable material.

Attention

All artists like to share their passions and ideals with their public, and in view of this, they have a great need of attention. Strikingly enough, small and subtle artworks turn out to be just as needful of the interest and attention of visitors as those that go for the grand gesture. It's also always true that the degree and intensity of the attention that a visitor pays to an artwork plays an important role in his or her appreciation of that artwork. It is therefore important to slowly and thoroughly explore Kunstvlaai A.P.I. (Art Pie International) and to

continually look with intent alertness at everything around, behind and beside you. This way you considerably diminish your chances of overlooking art in a hidden corner that nevertheless wants to be discovered. Various regular Pie visitors have been known to visit Kunstvlaai A.P.I. (Art Pie International) daily and ferret out new artworks, or even discover new art in places that they had already visited, up to the very last Pie day.

B

B93

[www.b93.nl](#)

1 The artist-run initiative B93 was founded in 1993. 2 B93 is PRO international collaboration and artist exchange and ANTI fuss and bother. 3 At Kunstvlaai A.P.I. (Art Pie International), B93 is building a lookout tower to give Art Pie visitors the opportunity to see what the artists of B93 want them to see. 4 If B93 ruled the world.... How's that? We do whatever we want to.

Baar, Marjo van

Staff member of the Sandberg Institute. Executive head of Kunstvlaai A.P.I. (Art Pie International). Pie engineer, Pie keeper, Indispensable and always clear.

Bakkerswinkel, De (The Baker's Shop)

Luxury sandwich bar and lunch café in the Reguleurshuis/Lokethuis, the Westergas company's former gas delivery centre. Now it is full of sweets and snacks. During Kunstvlaai A.P.I. (Art Pie International), the attic of De Bakkerswinkel is being used as an exhibition space for the project *Upstairs* by Applied Arts students at the Sandberg Institute; their work is an artistic response to the bakery.

De Bakkerswinkel itself is selling a special *Kunstvlaai-pie* and the *Kunstvlaai A.P.I. (Art Pie International) Picnic Packet*. This picnic packet has nothing to do with Kunstvlaai A.P.I. (Art Pie International), except for the fact that it is aimed at the stomachs of the Pie public.

Ballems, Yasser

[www.yasserballems.blogspot.com](#)

Coordinator of outdoor projects at Kunstvlaai A.P.I. (Art Pie International), artist and curator. Former student of the Sandberg Institute (Fine Arts). Indomitable multitasker.

Balloons

As long as balloons are filled with inflammable gas (helium, for instance), there is no objection to them.

Balster, Minouk

Student Sandberg Institute, MFA (Applied Arts).

Showing tableware and photos in the [Reguleurshuis/Lokethuis](#) (in the attic of [De Bakkerswinkel](#)).

Banner

New this year: a Kunstvlaai A.P.I. (Art Pie International) banner above the drawbridge entrance. Designed by [Katja van Stiphout](#). Kunstvlaai A.P.I. (Art Pie International) has a banner permit for this. See also: [Flags](#).

bART, Stichting (bART Foundation)

1 Stichting bART was founded in May 2003. The artist we are presenting is Warren van Hoof, born in 1983. 2 Stichting bART is PRO apples and ANTI pears. 3 At Kunstvlaai A.P.I. (Art Pie International), Stichting bART will be dealing with the themes of control and craving for power. bART seeks out the limits of the permissible, exploring this in unmistakable ways. Just how far will they let the game go? Or is this game



no longer a game? *Control Panel* by Warren van Hoof irrevocably points out how thin the dividing line is between 'real' life and virtual life, and the consequences of the blurring of the boundaries between them.

❶ If Stichting bART ruled the world, all of it would be green.

BasementArtProject.com

www.basementartproject.com

❶ BasementArtProject was founded in 2005. ❷ BasementArtProject.com is a contemporary visual arts network led by London-based artist Yu-Chen Wang along with a group of artists, curators and researchers. BasementArtProject.com uses an online project space to collaborate with international artists and develop progressive work. Parallel to the internet platform, BasementArtProject.com organises events and exhibitions in various venues across the UK and Europe. ❸ At Kunstvlaai A.P.I. (Art Pie International), BasementArtProject.com will present *Out of Place Day to Day*, with work by Lakis and Aris Ionas (GR), David Blandy (UK), Andro Semeiko (GE+UK), Toine Klaassen (NL), Ben Judd (UK), Cyril Lepetit (FR+UK), Nick Goulis (GR), Mathijs Lieshout (NL), Yu-Chen Wang (TW+UK) and Matt Franks (UK). ❹ If BasementArtProject.com ruled the world... who knows!

Beek, Yoo Mi van

Student Sandberg Institute, MFA (Applied Arts).

Showing video work in the [Gashouder](#).

Beelden (Images)

www.beeldenmagazine.nl

❶ Beelden was founded in 1997. Beelden is a quarterly magazine for spatially-oriented art. ❷ At Kunstvlaai A.P.I. (Art Pie International), Beelden is introducing itself to a broad public. ❸ If Beelden ruled the world, 1.5 % of the national budget would go to art and culture.

Bent Books

Bent Books is a series of artist's books from Turkey. It is a collaboration between Philippine Hoegen and BAS, an artist-run space initiated in 2006 by Banu Cennetoglu in Istanbul, which collects and produces artists' books and printed matter. Bent Books are for sale at the Turkish artist-run initiative's stand at Kunstvlaai A.P.I. (Art Pie International).

Invited by [ORGACOM](#).

Bergen, Ghita van

www.ghita.nl

Student Sandberg Institute, MFA (Applied Arts).

❶ Born: 1983. ❷ Ghita is PRO PATONE Blue 072U (ball-point blue) and ANTI 'It doesn't matter to me. What do you want?' ❸ At Kunstvlaai A.P.I. (Art Pie International), Ghita is setting up an American-type lemonade stand with a slightly political slant. ❹ If Ghita ruled the world, art would have more influence over it.

Biennale

Italian for 'biennial event'. A customary phenomenon and favourite term, particularly in the art world. The Art Pie does not like to call itself a biennale, but it is held once every two years (although it began as an annual event). Next Kunstvlaai A.P.I. (Art Pie International) is planned for [2010](#) in Amsterdam (NL), Istanbul (TR) and Shanghai (CN).

Boeijink, Sander

www.sanderboeijink.nl

Student Sandberg Institute, MFA (Applied Arts).

❶ Born: 1978. ❷ I am PRO animals (not dogs) and ANTI humans (not all). ❸ At Kunstvlaai A.P.I. (Art Pie International), I will construct upwards. ❹ If I ruled the world, I wouldn't know where to hide.

Boesner

www.boesner.com

Art supply wholesaler. Pick up a free catalogue at the [Tijdschriften- en boekenbalie](#) (Magazine and Book Corner).

Boogbrug Vianen, Stichting

(Vianen Arched Bridge Foundation)

www.boxhoorn.demon.nl/vianen

❶ Stichting Boogbrug Vianen was founded in 1998. ❷ Stichting Boogbrug Vianen is PRO an open arena where lusty, roaring competition takes place: it doesn't matter who wins or loses. ❸ At Kunstvlaai A.P.I. (Art Pie International), Stichting Boogbrug Vianen is presenting a collaborative effort between [Uitdeverzamelingvan](#) (From the Collection of [Hugo Boxhoorn, Nico Scholten, Wim van Sijl, Henk Wijnen] and Ad van Rosmalen, with Griethausen as pit. ❹ If Stichting Boogbrug Vianen ruled the world, the game of hopes and expectations would blossom into interplanetary proportions so that all phases of it would be recognised as unforgettable entities:

– in the case of the individual, by eating chocolate peanut butter cups in the peat bogs;

– in the case of the national, by gilding the 12 bridges across the great rivers in 24 karat gold, with the 4th of June being a national holiday so that the most defining memories of the 20th century turn into a cult;

– in the case of the planetary, by realising that photons are sometimes 20,000 years old before they leave a star.

All in the broadest sense of 'the journey'.

Book in One Minute

www.theoneminutes.org

www.amsterdamwereldboekenstad.nl

Video portraits of people telling the story of a book in one minute. Target group: readers and disaffected readers. Some of the book portraits are being collected by video teams who hunt down literary minutes in all sorts of places, from old people's homes to train stations. Anyone who wants to can make a book portrait and send it in. The best of them will be broadcast on television and shown on websites and at exhibitions. At Kunstvlaai A.P.I. (Art Pie International) there will be a video jukebox with book portraits. Idea: The One Minutes Foundation and [Amsterdam Wereldboekenstad](#) (Amsterdam World Book Capital).

Box office

On the square in front of Zuiveringshal West. In the weekends there is also a mobile sales office on the Klönneplein.

Budget

Financial puzzle of charting expenditures and keeping them in line with the funds that are available. The budget for Kunstvlaai A.P.I. (Art Pie International) is roughly €125,000. Some €65,000 of that has been acquired in hard cash through subsidies. The rest must be raised through sponso-

ring, contributions from art institutes (for example, reimbursements for display panels and electricity) and entrance fees. Expenditures: rents of buildings, exhibition construction, reimbursement of expenses for volunteers, publicity, permits. The budget is counting on lovely May weather and all-round preferential treatment by the powers that be. All forms of bad luck are unwelcome, unless they are free.

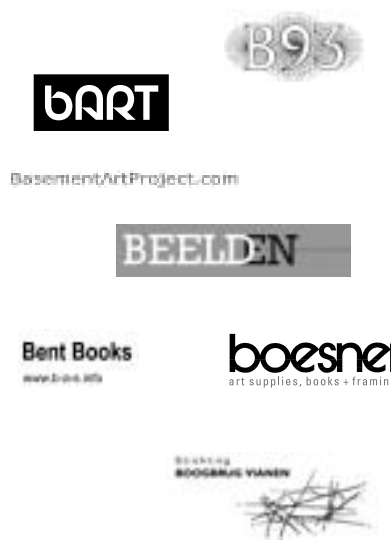
Burmester, Kathrin

Student Otis College of Art and Design, MFA (Fine Art)

❶ Born: 1969. ❷ At Kunstvlaai A.P.I. (Art Pie International), Kathrin Burmester will do a tour.

Button

This year the gatekeeper to the Westergas terrain has an electronic gate and only has to push one button.



C

Cacaofabriek, De Nederlandsche

(The Dutch Chocolate Factory)

www.cacaofabriek.nl

❶/❷ De Nederlandsche CACAOFABRIEK was founded in 1993 and is presenting work by [Jana van Meerfeld](#).

Caravanseraï

❶ Caravanseraï was founded in 2007. ❷ Caravanseraï is PRO interaction, internationalism, internet, individualism, connectivity, conversation, cooking and collaboration, and ANTI assumptions, presumptions, categories and eating alone. ❸ At Kunstvlaai A.P.I. (Art Pie International), Caravanseraï will be streaming live from various locations in Istanbul to the space in Amsterdam. We will also show our internet and cooking projects as well as daydreaming about the future. ❹ If Caravanseraï ruled the world, everyone would have access to the internet; air travel would be low cost and carbon-emission free; everyone would have a place to stay in Istanbul.

Invited by [ORGACOM](#).

Carfello, Anthony

http://anthonycarfello.com

Student OTIS College of Art and Design, MFA (Fine Art).

❶ Born: 1984. ❷ I am PRO Bread and ANTI Cancer. ❸ At Kunstvlaai A.P.I. (Art Pie International), I will be asking people to help me learn Dutch. ❹ If I ruled the world, I would need some help (assistants, advisors, etc), and a really cool hat.

Cascoland

www.cascoland.com

❶ Cascoland was founded in 2004. ❷ Cascoland is PRO audience participation and ANTI top-down planning. ❸ At Kunstvlaai A.P.I. (Art Pie International), Cascoland will inter-actively activate public space. ❹ If Cascoland ruled the world, that would be a good thing.

Catering

Kunstvlaai A.P.I. (Art Pie International) has many permits, but not for catering. Edible and drinkable art can be obtained at [Ghita's Limonadestand](#) and at the [De Gebakken Perenkraam](#), however. Because if it's not catering but art, then it's allowed. Those who are still hungry and thirsty after sampling their culinary delights will find many other places to go. The Westergas terrain is chock-full of cafés and restaurants: [De Bakkerswinkel](#), [De EspressoFabriek](#), the [Flex Bar](#), the café of [Het Ketelhuis](#), [Westerliefde](#), [De Westernie](#), [Pacific Parc](#). They are prepared for your arrival and have taken on extra personnel and ordered plastic beer glasses.

Chinese wedding

Performance by [Xiaoqin Huang](#) and [Zenghui Xue](#).

The artists will offer the public a unique chance to celebrate their own Chinese wedding at Kunstvlaai A.P.I. (Art Pie International). The marriage setting involves paper-cut decorations, two chairs, cheongsam dresses, a Chinese character meaning 'double happy', and a wall full of photos of Chinese brides and bridegrooms. There will also be presents for sale

at the opening of Kunstvlaai A.P.I. (Art Pie International), packed in red and yellow boxes with one half of the 'double happy' character pasted on them. A person who buys a box should wait until another person comes to buy the box that completes their 'double happy' character, then they can have their picture taken together.

Cleaning expenses

A cleaning person for all of the toilets runs back and forth with a rag and a mop for €75 per day. In addition there are the general cleaning expenses: rental of the garbage containers and the cost of leaving the buildings in clean condition afterwards.

Coincidence

Just as much coincidence occurs at Kunstvlaai A.P.I. (Art Pie International) as anywhere else. The unique thing about Kunstvlaai A.P.I. (Art Pie International), however, is that there are countless incidents, situations and conditions in which it is more difficult than usual to determine whether, or to what extent, one can speak of coincidence. (An example of coincidence can also be found in this Encyclopaedia: [Marieke Coppens](#) and [Michiel Huijben](#) have given the same answers to two different questions (that is, the same answers two times).)

Cooking outdoors

See: [Pots and pans](#).

See: [Dienst voor het Stoomwezen](#).

See: [Gebakken Perenkraam](#).

Coppens, Marieke

www.mariekecoppens.be

Student Sandberg Institute, MFA (Fine Arts).

1 Born: 1980. 2 I am PRO and ANTI. 3 At Kunstvlaai A.P.I. (Art Pie International), I'm bringing in the mounted police. 4 If I ruled the world, I would rule it.

Credits

For the Encyclopaedia of Kunstvlaai A.P.I. (Art Pie International):

Editor: [Richtje Reinsma](#)

Translation: Jane Bemont

Copyediting: [Natasha Rosling](#)

Design: [Katja van Stiphout](#)

Printing: Drukkerij S.S.P., Amsterdam

Cultuurpark Westergasfabriek BV

The old Westergas terrain covers some 14 hectares between the railway tracks and the Haarlemmerweg, from the District Council Office to the Gashouder. Nowadays the terrain is exploited by Cultuurpark Westergasfabriek BV. Since 1992, the area has been used for creative and cultural activities. There are studios, creative businesses, exhibition spaces, event and theatre locations, catering and a cinema. The factory buildings still retain their original names. The Westergas terrain is the home base of Kunstvlaai A.P.I. (Art Pie International).

Curator

A person who puts together exhibitions, determines the concept or theme and designs the exhibition. Almost all art institutions work with permanent or freelance curators.

Kunstvlaai A.P.I. (Art Pie International) differs from most art events in that it invites artist-run initiatives and postgraduate art institutes to present work without there being a curator or overarching theme. This way the artist-run initiatives and master's programmes can be in control themselves – making Kunstvlaai A.P.I. (Art Pie International) an unfettered, surprise-laden indicator of the strategies and ideas currently circulating amongst artists. In passing, Kunstvlaai A.P.I. (Art Pie International) also provides a rare opportunity for comparative product research on the different national and international [postgraduate art institutes](#) and [artist-run initiatives](#).

Curators

[Art Amsterdam](#) has invited a select group of international curators to go on an art safari in Amsterdam. They are lodging for 3 days at the Lloyd, and are spending 1 day at Art Amsterdam, 1 day at the Stedelijk Museum CS and 1 day at Kunstvlaai A.P.I. (Art Pie International). We won't reveal which day they are coming, however.

D

DAI (Dutch Art Institute)

www.dutchartinstitute.nl

The Dutch Art Institute (DAI) in Enschede is one of the master courses of the ArtEZ Institute of the Arts.

At Kunstvlaai A.P.I. (Art Pie International), the DAI will present *Here as the Centre of the World*, the two year project that their students did in different countries with artists from those countries (the number of participants amount too many for the encyclopaedia). See: [Here as the Centre of the World](#).

DasArts

www.dasarts.nl

1 DasArts was founded in 1994.

The DasArts Foundation, Advanced Studies in the Performing Arts, concentrates on all the disciplines in the performing arts.

Daybook

Visitors, participants and passersby at the Kunstvlaai A.P.I. (Art Pie International) will be asked on Sunday 11 May to write a daybook based on the theme, 'Me, My Life and the Art Pie'. People who hand in their daybook at the [Tijdschriften- en boekenbalie](#) (Magazine and Book Corner) of Kunstvlaai A.P.I. (Art Pie International) in the Machinegebouw will receive a free book.

Maximum amount of words: 650.

DeFka (The Department for Philosophy and Art – Assen)

www.defka.nl

1 DeFka was founded in 1994. 2 DeFka is very much PRO fine art and ANTI bad art. DeFka schedules regular or themed presentations and interdisciplinary activities with a poetic or essayistic flavour. 3 At Kunstvlaai A.P.I. (Art Pie International), Folkert Joore is erecting a solo artwork on behalf of DeFka. 4 DeFka would like to see art and artists develop in freedom in connection with philosophical and scholarly reflection. Visual research is the main objective but it should be backed up by critical examination in terms of aesthetics, ideology and ethics. Within the context of contemporary culture, art fosters observation (cognition), sensory perception and deepened awareness. To help make this possible, artist-run initiatives should receive generous public support, as they have an agenda of their own aside from that of museums, galleries and folklore platforms. [Artist-run initiatives](#) provide a socially viable proportion of contemporary art in our culture.

Dekker, Aukje

www.aukjedekker.nl

Student Sandberg Institute, MFA (Fine Art).

1 Born: Aukje Dekker 1983; Pacome Beru 1981. 2 I am PRO stupid questions and ANTI stupid questions, and the way around and the paradox. 3 At Kunstvlaai A.P.I. (Art Pie International), I will present a project in collaboration with Pacome Beru: he will eat pommes frites with frikandel as well. 4 If Pacome ruled the world, he would make it tube shaped, to see how it feels, and I would wonder why.

Dienst voor het Stoomwezen, De

(Boiler and Pressure Vessel Authority)

Butane or propane bottles used for [cooking outdoors](#) must have passed inspection and be labelled with a certificate recognised by this authority.

Donghua University

<http://www.dhu.edu.cn/englishversion/>

Master of Fine Arts programme in Shanghai. Future partner of Kunstvlaai A.P.I. (Art Pie International).



CASCOLAND

Westergasfabriek

DasArts

DeFka
Departement voor Filosofie en Kunst

E

EEA (European Exchange Academy)
www.heilstaetten.beelitz-online.de

① EEA was founded in 2003.

Lead by Harry Heyink (artistic director) and Gerd Ohligschläger (business-director). The EEA wants to create the best conditions for artists of the future. The insufficient educational structure of art schools and art academies, the short time given to teacher/student discussions and the very little time that students can study in general, are all evolutions that need countering. The EEA was created to provide only the best for motivated international art students. For 4 1/2 weeks the students live and work in an isolated, vast and exciting, deserted clinic in Beelitz Heilstätten, 40km south of Berlin, Germany. Utopian discussion groups are formed; there is a wood and metal workshop filled with tools where personal technical support is offered; there is a basic media lab; there are personal studios. Next to the daily meals extra vitamins are served. Since 2003 about 40 participants a year have participated, coming from academies in Leeds, Helsinki, Brussels, Amsterdam, Berlin, New York, Xiamen, Utrecht or Zwolle.

Effi & Amir

www.ffiandamir.net

① Born: Effi 1971 (Ramat-Gan); Amir 1969 (Haifa). Living and working together since 1999, they still cannot give a straight answer to why do they do it. They are currently free will exiles in Brussels, exploring the joys and miseries of expatria. In 2004 they participated in Kunstvlaai 5 with the live-juke-box-performance, *When We Were Kings*. In 2008 they were commissioned to make a non-documentary documentary about Kunstvlaai A.P.I. (Art Pie International), and they intend to enjoy it to the last crumb.
See: [Vlaaidocumentary](#).

Electricity

Everyone ultimately wants electricity. Tjerk Timmer lays the wires to the stands and makes an electrical plan. Because if somebody simply plugs in a freezer somewhere, the fuses will blow.

EMPATHY™

http://www.empathy-research.com

EMPATHY™ is a collaborative effort between the theorist Vincent W.J. van Gerven Oei, the designer [Katinka Simonse](#) and the artist Jonas Staal. Together they investigate how 'the market revolving around empathy' functions: the strategies used by politicians, organisations with commercial objectives and NGOs (the 'Good Cause') to win the hearts of consumers. In this research, empathy is not so much investigated as a fundamental human trait but as a *product*. EMPATHY™ is represented at Kunstvlaai A.P.I. (Art Pie International) by Van Gerven Oei and Staal, who focus on the relation between the vandalism of mostly public art that always occurs during this event, and the concept behind Vogelaar's 'prachtwijken' (model districts) that are adjacent to the Westergasfabriek area.

① EMPATHY™ was founded in 2007 and is nationally and internationally active in organising exhibitions, public inter-

ventions and symposiums. The group also regularly publishes articles and pamphlets.

Engelgeer, Mae

Student Sandberg Institute, MFA (Applied Arts).

Showcase installation in the [Regulateurshuis/Lokethuis](#) (in the attic of [De Bakkerswinkel](#)).

Entry tickets

No tax-deductible tickets this year, but wristbands. This means an extra-strict door policy. Bandless wrists will be turned away without mercy.

Eshuys, Freya

www.freyaeshuys.blogspot.com

Student Frank Mohr Institute, MFA (Scenography).

'*Not everything seems to be what it looks.*'

Espressofabriek (Espresso Factory)

Coffee on the square in front of the Zuiveringshal. Espresso €2,00; Espresso Americano €2,00; Espresso con panna €2,20; Espresso macchiato €2,00; Espresso doppio €3,20; Capucchino €2,20; Caffè latte €2,20; Café au lait €2,40; Capucchino doppio €3,40; Latte macchiato €3,50; Special van de week €3,60.

Evil by Nature

An art show organized by Aimilia Mouzaki.

"My name is Aimilia Mouzaki and I graduated in 2006 from the MFA Fine Art department at the Sandberg Institute. This is the second time that I am organising an art show that is part of Kunstvlaai A.P.I. (Art Pie International). The title of the show is *Evil by Nature* and the participating artists are: Tim Leyendekker, Oskar Nilsson, Kris Hymoller, Chloe Morrison, Meiya Lin, Thomas Monsees, Etta Safve, Johann Arens and Leonardo Franceschi.

Evil By Nature is an exhibition that desires to investigate the dark side of human nature through drawing and painting. The theme is inspired by the work of an American Comix creator called Eve Gilbert.

'*I guess I'm fascinated with the human character. Are people evil by nature or did they just get that way by accident? I am fascinated with psychology and sociology. I just learn things on a street level. Maybe it's because I always found humans terrifying.*' (Eve Gilbert)

Her work *Tits, Ass and Real Estate* (Fantagraphics Books) describes a nasty, filthy America through her own personal experiences; her rough sarcasm, humour and criticism, make it clear that this woman is far from having a victimised psychology and that she has an obscurely hilarious way to survive and tell her stories.

'*The struggle itself toward the heights is enough to fill a man's heart.*' (Camus - Sisyphus)

Expodium

www.expodium.nl

① *Expodium, platform voor jonge kunst* (Expodium, Platform for Young Art) was founded in 2000. ② Expodium is PRO: stimulating the latest developments in art; challenging beginning artists to acquire knowledge and develop a point of view about urban development and related planning, architectural and sociological phenomena; art interventions in the city. Expodium is ANTI: the current lethargic approach to so-

F

Fabriek, De

www.defabriek.net

① The artists' centre De Fabriek has existed since 1980, taking residence in a former factory. Artists are invited to De Fabriek for a working period and presentation. Our policy is not so much about following new developments in art, nor to overlook them, but most of all to offer opportunities to make new developments possible.

② At Kunstvlaai A.P.I. (Art Pie International), De Fabriek is showing works of two artists: [Wouter Klein Velderman](#) and [Eefje Verstraelen](#). They have made the work in the space of De Fabriek which, combining sculptural objects and architectural elements, strongly relate to landscape and open environmental space. We consider the function of art to generate causes and applied freedoms, and we believe the working period to be just as important as the final presentation.

Fair fatigue

Fair fatigue can suddenly set in. After continual exposure to art, even the most hardened art viewer can succumb to over-consumption. Too much of a good thing can bring on a panic attack ('there's no end to it, it's everywhere you turn'), the body grows weak and listless. Also, the feeling that everything and everyone else keeps on vying for attention while not at all noticing the victim of fair fatigue can lead to anxiety, and sometimes even aggression. Surprisingly enough, in such cases certain kinds of art can actually help the over-satiated viewer back up on their feet. For instance, art from a completely different era, a completely different culture or made by a hobbyist. Rapidly blinking the eyes for one full minute and then rubbing them hard can also be refreshing.

Fikkert, Daan

Alumnus MaHKU

① Born: 1981. ② I am PRO people with ambitions, people who tell stories without a climax, people who think in questions, people who correct themselves out loud, people who dance without thinking if they look attractive... and ANTI people who tell facts all day, people who like to hear themselves talk, people who tell right from wrong without thinking about it, people who think humour is the same as telling jokes. ③ At Kunstvlaai A.P.I. (Art Pie International), I will show what it is to be a friend, I will show what it is to be a visual artist, I will show what it is to be a poet, I will show what it means to be intimate, I will show what it is to be a great lover, I will show what it is to be open minded, I will show what it is to be a writer, I will show what it takes to be a good neighbour. ④ If I ruled the world, things would have to be different, things would have to be reorganised, everyone would have to stop and think, things would have to be talked over, things would have to be looked at from various angles, things would have to rest on their side and be flipped over, things would have to have exactly the right tension between them, things would have to be turned back to normal.

Fire hydrants and fire extinguishers

Are not obstructed in their immediate use by the placement

cial development in the Netherlands. ⑤ At Kunstvlaai A.P.I. (Art Pie International), Expodium is presenting an interim survey of this year's first research project: *Jewel of the..... HC on the move*, comprising photos and films and a performance or workshop. *Jewel of the..... HC on the move* focuses on the development of the Hoog Catharijne shopping centre, which was built in Utrecht in the early 70s. The design as originally conceived and the underlying vision of the design team were revolutionary, but this was continually adapted during the construction process and later, so that very little now remains of the revolutionary idea. *Jewel of the..... HC on the move* employs various standpoints and disciplines (architecture, urban planning, politics and commerce) to compare the original ideas behind the current shopping centre with the plans for a new Hoog Catharijne. To what extent is it possible, when the interests of different parties are involved, to actually realise the utopian idea of a coherent, comfortable and luxurious shopping centre which must accommodate 40 million visitors a year? With: Hendrik-Jan Hunneman, Eric von Robertson, Edward Clydesdale Thomson, Sebastiaan Verhees and Tilmann Meyer-Faje. ⑥ If Expodium ruled the world, the look of urban development in the Netherlands would be more radical.

Extrapool

www.extrapool.nl

① Extrapool was founded in 1989. ② Extrapool is PRO and ANTI at the same time and anti the antithesis of that. ③ At Kunstvlaai A.P.I. (Art Pie International), Extrapool is presenting a pavilion designed by the artist/architect Elmo Vermijs. ④ If Extrapool ruled the world, scientists would develop an A2, or even better, an A1 digital stencil machine.

EEA
European Exchange Academy

EMPATHY™

EXPEDIUM
PLATFORM VOOR JONGE KUNST

EXTRAPOL

of tents, cooking pots or artworks.

Fire safety regulations

Are observed at Kunstvlaai A.P.I. (Art Pie International) in as far as they relate to events held in [tents](#), [cooking outdoors](#), letting up balloons, barbecuing, holding a fair, holding a street festival.

Flags

New this year: 9 flags wave on the Westergas terrain at the spots where Kunstvlaai A.P.I. (Art Pie International) is taking place. Designed by [Katja van Stiphout](#). Kunstvlaai A.P.I. (Art Pie International) has a standard/flag permit for this. See also: [Banner](#).

Flex Bar

Pie site. For the opening of Kunstvlaai A.P.I. (Art Pie International), [PLANETART](#) is bringing in a customised bus, where the Dutch Air Guitar Champion will give a concert, and presenting installations here in the daytime throughout the entire Pie.

Floor coverings

Must be installed so that they cannot shift, crease, roll up or ever present an opportunity in any way for people to slip, trip or fall.

Flying Grass Carpet, The

<http://flyinggrasscarpet.org>

The Flying Grass Carpet is a temporary park that travels around the world and can be placed anywhere. It is designed as a gigantic Persian carpet, its pattern made from various sorts of artificial grass. The Flying Grass Carpet brings instant green to cities and, in doing so, brings people together. It's an invitation to have a picnic, relax or play and also offers room for countless other activities. The carpet flies from one city to another, connecting cities and urbanites as it goes, thus creating a public space that is shared all over the world. See also: [The Flying Grass Carpet team](#)

Flying Grass Carpet team, The

1 The Flying Grass Carpet team consists of HUNK-design and IDEddy, and was invited to Kunstvlaai A.P.I. (Art Pie International) by the art producer Mothership. The team was founded in 2007.

2 The Flying Grass Carpet team is PRO everyone coming to its instant park and sharing a bottle of rosé and is ANTI drinking jenever at home alone.

3 If The Flying Grass Carpet team ruled the world, every resident of every city on earth would have a chance to party in its park. See also: [The Flying Grass Carpet](#).

Foam Lab Holland

<http://foam-lab.blogspot.com>

1 Foamlab was founded on 04-04-2002. 2 Foamlab is PRO apperception and ANTI athaumatation. 3 At Kunstvlaai A.P.I. (Art Pie International), Foamlab is moving on anagalactically. 4 If Foamlab ruled the world, allantiasis would be history everyplace on the planet.

For Sale signals

Traditionally, Kunstvlaai A.P.I. (Art Pie International) is rich in ideas and poor in sales techniques. The artists generally combine a distinct preference for experimenting, raising

awareness, questioning, researching and pointing up things with a difficult relationship to profit and the business instinct. Should the Pie visitor unexpectedly pick up a For Sale signal, it is important to react immediately, and eventually brush away the artist's looming objections, by bargaining inventively and actively showing a love of art.

Foundations

Kunstvlaai A.P.I. (Art Pie International) 2008 receives financial support from various cultural foundations. AFK (Amsterdam Fund for the Arts) €15,000; Cultural Foundation BNG (Bank Nederlandse Gemeente) €7,500; VSB Foundation €12,500; Marmara Foundation (part of VSB Foundation) €10,000 (supports the Turkish artist-run initiatives invited by Orgacom); Mondriaan Foundation €30,000.

Frank Mohr Institute, The

www.mohr-i.nl

1 The Frank Mohr Institute was founded in 1995. An Institute for Graduate Studies and Research in the Arts and Emerging Media of the Hanzehogeschool Groningen. In cooperation with the University of Groningen, the FMI accommodates three MFA (Master of Fine Arts) courses: MFA Interactive Media and Environments (IME); MFA Painting; MFA Scenography. 2 At Kunstvlaai A.P.I. (Art Pie International), the FMI will show works of 9 graduate students *IN THE MIX*. 3 If FMI would rule the world, more questions would be asked (including within this publication).

Free book

See: [Daybook](#).

Free pie

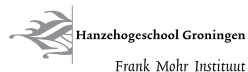
Tried and tested promotional gift for Kunstvlaai A.P.I. (Art Pie International). Was also once sent as press release, but unfortunately did not arouse any increased interest in the Art Pie itself.

Future

Kunstvlaai A.P.I. (Art Pie International), as the Kunstvlaai (formerly Not the Kunstvlaai) has now been re-re-baptised, can look forward to a cosmopolitan nomadic career. What's more, next time the Pie will be a multi-Pie. The second edition of Kunstvlaai A.P.I. (Art Pie International) will take place simultaneously in Istanbul (TR) and Shanghai (CN). (And in Amsterdam (NL), if the sorely-needed structural subsidy is granted.) See: [History](#).



The Flying Grass Carpet



Frank Mohr Instituut

G

GalataPerform

www.galataperform.com

1 GalataPerform was founded in 2003. 2 GalataPerform is PRO alternative and performance, running and jumping, colours and sounds, women and children, trees and flowers and ANTI censure, cultural clichés, moral prejudices, all-inclusive tourism, guns and bombs and all the bad guys. 3 At Kunstvlaai A.P.I. (Art Pie International), GalataPerform will present some of its previous activities consisting of theatre plays, performance art projects, lectures, discussions, screenings, concerts, artist talks, festivals, open studio nights, international exchanges, publications, childrens' workshops. Such activities have, in the past 5 years, all been built and executed through the collaboration of hundreds of artists, volunteers, partners, sponsors and the enthusiastic participation of an audience. Kunstvlaai A.P.I. (Art Pie International) will be a platform for GalataPerform to share future plans and dreams with interested people, searching for ways to generate and share alternative artistic visions and creations. 4 If GalataPerform ruled the world, there would be no boundaries between countries, ethnicities, genders, people and artists. Invited by [ORGACOM](#).

Galerie Masters

www.galeriemasters.nl

1 Galerie Masters was founded in 2005. 2 Galerie Masters is PRO art and ANTI art. 3 At Kunstvlaai A.P.I. (Art Pie International), Galerie Masters is going to stir things up. 4 If Galerie Masters ruled the world, more focus would be put on trying to reach people who think making modern art is superfluous.

Gashouder (Gas Holder)

Round exhibition hall; 2300 m2. Former gas depot. Presentations of [artist-run initiatives](#) and [postgraduate art institutes](#).

Gebakken perenkraam

(Baked Pears Booth / 'Holding the Baby Booth')

1 De gebakken perenkraam was founded in January of 2008. 2 De gebakken perenkraam is PRO cosiness, being together, laughing and holding the baby and ANTI everything that's serious. 3 At Kunstvlaai A.P.I. (Art Pie International), De gebakken perenkraam is going to be the place where people can take a break from looking at art and instead become the art themselves – of storytelling. 4 If De gebakken perenkraam ruled the world, everyone left holding the baby would be able to laugh very hard at themselves.

Gehrels, Carolien

Amsterdam city councilperson (Culture, Sport, Business). Is coming to Kunstvlaai A.P.I. (Art Pie International) as a guest of honour.

General layout

– Machinegebouw:

PLANETART, Metal Heart, [Tijdschriften- en Boekenbalie](#) (Magazine and book corner)

– Gashouder:

[Artist-run initiatives](#), [postgraduate art institutes](#)

– Zuiveringshal West:

Artist-run initiatives, postgraduate art institutes

– Zuiveringshal Oost:

[Stichting Artes](#)-Art-ID: Wed-Sat 14-17 May

– Ketelhuis:

[Viva Festival](#), film programme: Sat-Mon 10-12 May

– Flex Bar:

[PLANETART](#), video-installations, concert during opening

– Bakkerswinkel:

[Upstairs](#), project by MFA (Applied Arts) students, Sandberg Institute

– Outdoor space:

Around 30 works on the Klönneplein, grass hill, grounds near the water and square in front of Zuiveringshal West.

Ghita's Limonadestand (Ghita's Lemonade Stand)

See: [Bergen](#), [Ghita van](#).

g-module

www.g-module.com

1 g-module was founded in 2001. 2 g-module is PRO protecting the earth and ANTI political, social and environmental pollutants. 3 At Kunstvlaai A.P.I. (Art Pie International), g-module will present an installation by Aymeric Ebrard entitled [Santa \(hanged\)](#). At least that is what appears to be the case. If g-module ruled the world, no one would be asking, "Why can't everyone just get along?"

As a part of the cooperation between [Art Amsterdam](#) and Kunstvlaai A.P.I., both art manifestations will exchange a gallery stand, with g-module representing Art Amsterdam at Kunstvlaai A.P.I. (Art Pie International) and Kunstvlaai A.P.I. showing work of students at Art Amsterdam.

Gosschalk, Isaac

Architect who designed most of the [Westergasfabriek](#) buildings (1838 – 1907).

Grievink, Hendrik-Jan

www.hendrikjangrievink.web-log.nl

Alumnus Sandberg Institute, MFA (Design).

Concept and design of the [Tijdschriften- en Boekenbalie](#) (Magazine and Book Corner), entitled ['Your Trip Starts Here.'](#)

Guidelines

All official artworks are discussed in advance and approved by the District Council. All official artworks are made clear ahead of time by construction drawings, measurements and explanatory comments. All artworks are feasible, safe, and stay within the limits of permits and guidelines.



MASTERS

g-module

GALATA PERFORM

H

Habers, Kim

www.kimhabers.com

Student Sandberg Institute, MFA (Fine Arts).

1 Born: 1979. 2 I am PRO chaos and ANTI 'must'. 3 At Kunstvlaai A.P.I. (Art Pie International), I am going to experiment with drawings. 4 If ruled the world, I wouldn't change a thing.

Hafriyat

www.art-hafriyat.com

1 Hafriyat was founded in 1996; Mustafa Pancar was born in 1964. 2 Hafriyat is PRO the people and ANTI Star Wars and alarm clocks. 3 At Kunstvlaai A.P.I. (Art Pie International), Hafriyat/Mustafa Pancar will try to install a representative space showing process over product. 4 If Mustafa Pancar ruled the world, he wouldn't let people work too much.

Invited by [ORGACOM](#).

Handicraft Club feeling

Handicraft: a debatable term which some associate with Kunstvlaai A.P.I. (Art Pie International) in order to discredit it for its supposed amateurism and laziness and others in order to honour it as a no-nonsense event put on by makers, doers, builders and others without fear of calluses. The latest incident in which the 'H' word played a role had to do with the [Project\(OR\) Art Fair](#) from Rotterdam. A quote in the newspaper NRC Handelsblad – the veracity of which the interviewed person disputes, by the way – reads as follows: 'All artists have been working very seriously on this; it doesn't have that non-judgemental handicraft club feeling of the Kunstvlaai.'

Hattenberger, Freya

Student Sandberg Institute, MFA (Fine Art).

1 Born: 1978. 2 I am PRO open eyes and ANTI closed minds. 3 At Kunstvlaai A.P.I. (Art Pie International), I will pay tribute to gravity. 4 If I ruled the world, I would try to make it better.

HEDAH

www.hedah.nl

Hedah is an artist-run space in Maastricht, and will be showing the work of Feiko Beckers at Kunstvlaai A.P.I. (Art Pie International):

Five Attempts to Break a Painting Over my Head (Cadmi-um Red, Ultramarine, Permanent Green, Yellow Ochre and Titanium White).

'Here as the centre of the world'

A project initiated and organised by the [Dutch Art Institute \(DAI\)](#) in Enschede (in participation with the cities of Beirut, Damascus, Diyarbakir, Enschede, Khartoum and Taipei).

The transnational art and research project, *Here as the Centre of the World* challenges cultural hierarchies by asserting the importance of every location as a centre of discourse and artistic production in its own right. It looks at what happens when cultures come together. The partici-

pating cities are seen as 'contact zones' of cultures. The project aims to tap into the creative potential of intercultural exchange by creating workshops where artists can carry out artistic research together rather than carrying on their usual practices in a 'novel' environment. In each city, one street is used as both a source of material for artistic research and a site for public interventions. This process confronts artists with personal encounters rather than seeing daily life from the distance of the studio.

Here as the Centre of the World has consisted of workshops in Beirut, Damascus, Diyarbakir, Enschede, Khartoum and Taipei, taking place between May 2006 and May 2007, as well as a conference for artists and mediators on *all things peripheral* held in May 2006 in Enschede. The presentation at Kunstvlaai A.P.I. (Art Pie International) represents the commitment and input of more than 70 artists and theoreticians that have been involved in the project so far. Curated by James Beckett (Zimbabwe) and run by Emily Williams (United Kingdom) and Danielle Davidson (the Netherlands), Bani Bannwart (Switzerland), Nikos Doulos (Greece), Julien Grossmann (France), Rana Hamadeh (Lebanon), Jae-Min Kim (South Korea), Anna Korteweg (the Netherlands), Chris Meighan (United Kingdom) and Carlijn Mens (the Netherlands) and coordinated by Alite Thijsen (the Netherlands). Following this is a book to be published by Archis Publishers in September 2008.

Hermanus, Gerben

www.gerbenhermanus.nl

Coordinator of Kunstvlaai A.P.I. (Art Pie International); coordinator of the Applied Arts Department of the Sandberg Institute; and former student of the Sandberg Institute. Also known amongst Pie veterans as the charismatic enchanter whose summer hit *Deelnemer zijn* (Being a Participant) had the Art Pie in its grip in 2004.

Het Harde Potlood (The Hard Pencil)

www.hethardepotlood.nl

1 Het Harde Potlood was founded in 2006 A.D. Het Harde Potlood consists of Maartje Folkeringa, Marika Knaapen, Richtje Reinsma, Roosmarijn Schoonewelle and Heleen Wiemer. 2 Het Harde Potlood is pro PRO and anti ANTI. 3 At Kunstvlaai A.P.I. (Art Pie International), Het Harde Potlood is going to do something with a drawing. 4 If Het Harde Potlood ruled the world, things might turn out pretty badly.

History of Kunstvlaai A.P.I. (Art Pie International)

In 1997, the Sandberg Institute proposed to the commercial art fair, KunstRai (nowadays called [Art Amsterdam](#)) that they host an alternative exhibition focusing on non-established, experimental art. De KunstRai did not appreciate this idea. Thus, the Sandberg Institute decided to undertake the organisation of such an art fair independently. They named it, *Not the KunstRai*, which did not amuse the KunstRai, who later prohibited their name from being used in the title. The event instead became called, *Niet de Kunstvlaai*, meaning, *Not the Art Pie*, and was housed in the [Westergasfabriek](#) rather than the Rai building, where the KunstRai fair was held.

In 1997, [artist-run initiatives](#) and [postgraduate art institutes](#) were invited to show at the first *Niet de Kunstvlaai*. This collaboration resulted in a lively art fair attracting around 8000

visitors. According to the public and press, it was a huge success.

Niet de Kunstvlaai functioned as a spontaneous market, bringing together numerous artists, students and artist-run initiatives. These newly established relations lead to many fresh and inspiring projects and exhibitions throughout the Netherlands.

In 2000, the art fair's name was shortened to *De Kunstvlaai*. Due to its rising popularity and an increase in the number of participants, it became inevitable that De Kunstvlaai expand to occupy the public space of the Westergasfabriek. For this edition, visiting numbers amounted to 12000 people. Due to renovations of the Westergasfabriek site, the next Kunstvlaai was not held until 2004.

Kunstvlaai 6 took place in May 2006, with a special focus on international MFA courses. About 15 international schools were represented.

De Kunstvlaai has certainly seen huge international development. In fact, different countries have sought advice on the organisation of their own Kunstvlaai. This year, Kunstvlaai A.P.I./Amsterdam will present a large selection of Turkish artist-run initiatives and Chinese MFA courses. In 2010, we hope to support A.P.I.'s in Shanghai and Istanbul.

Kunstvlaai A.P.I. (Art Pie International), is supported by: [AFK](#) (Amsterdams Fund for the Arts), Cultural Foundation [BNG](#) (Bank Nederlandse Gemeente), Mondriaan Foundation, Prins Bernhard Culture Fund, the Sandberg Institute, SKOR (Foundation Art and Public Space) and Westergasfabriek BV.

Horstmann, Monique

www.moniquehorstmann.com

Student Sandberg Institute, MFA (Applied Arts).

1 Born: 1981. 2 Monique Horstmann is PRO creativity and ANTI standards. 3 At Kunstvlaai A.P.I. (Art Pie International), Monique Horstmann is presenting a new, playfully different installation. Taking as its starting points the product, fashion and the art world, the feminist, sexual theme makes it art that's right in your face; the skilfully crafted objects make it tangible and visible. 4 If Monique Horstmann ruled the world, it would be a paradise of play.

Hotel MariaKapel (Hotel MariaChapel)

www.hotelmariakapel.nl

1 Hotel MariaKapel has existed in this form since 2 December 2002; before that the chapel went through life as the artist-run initiative Achterstraat (1984-1995) and Sandberg 2 (1996-2002). In an even further past, this chapel dating from 1506 served as an orphanage and ammunition depot. 2 Hotel MariaKapel is PRO dedication, transformation and bold ideas. Hotel MariaKapel doesn't care for work that is made with a closed visor. 3 At Kunstvlaai A.P.I. (Art Pie International), Niels Vis and Merel van 't Hullenaar are carrying out their project *Simultaan: +19' 29" GMT* (Simultaneous: +19' 29" GMT), about distance as experienced through time notation and time differences. At the Prime Meridian in Greenwich, the zero line for our time measurement system, there is an interesting monumental site: a house divided in two by a marker and a sculpture. Both objects accentuate the imaginary timeline located at that spot. In *Simultaan: +19' 29" GMT*, Vis and Van 't Hullenaar take advantage of the architectural similarities between the building marking the Primary Meridian in Greenwich and the director's houses on the Westergas grounds,

establishing a new timeline at a distance of 19 minutes and 29 seconds from the Prime Meridian. At this new local time, an event will take place in their observatory once every hour. 4 If Hotel MariaKapel ruled the world, people would at least listen.

Houweling, Jos

Founder and director of Kunstvlaai A.P.I. (Art Pie International). Easily recognisable figure, also from far away. On the tall side, long black jacket, white moustache, slightly bent.

HuangDong University

New participant from Shanghai. In 2010, HuangDong University will collaborate with the Sandberg Institute to organize Kunstvlaai A.P.I. (Art Pie International) in Shanghai.

Huang, Hsiu Hsuan

Student Sandberg Institute, MFA (Applied Arts).

1 Born: 1981. 2 I am PRO happy medium and ANTI mass production. 3 At Kunstvlaai A.P.I. (Art Pie International), I will do what I could do. 4 If I ruled the world!!!!

Huang, Xiaoqin

Student Xiamen University Art College.

1 Born: 1984. 2 PRO being real myself and ANTI restriction. 3 At Kunstvlaai A.P.I. (Art Pie International), I will show my best and enjoy the communication. 4 If I ruled the world, I would have no time to rule myself.

Huijben, Michiel

www.michielhuijben.nl

Student Sandberg Institute, MFA (Fine Arts).

1 Born: 1985. 2 I am PRO and ANTI. 3 At Kunstvlaai A.P.I. (Art Pie International), I am going to cause an (unconscious) reaction with an invisible instrument. 4 If I ruled the world, I would rule it.

HUNK-design

www.hunkdesign.com

Together with [IDEDDY](#) forms [The Flying Grass Carpet team](#), which was invited to participate in Kunstvlaai A.P.I. (Art Pie International) by the art producer Mothership. The team was founded in 2007. See also: [The Flying Grass Carpet](#).



IDEDDY

Hotel MariaKapel

Hafriyat

HUNK

I

IDEDDY

www.ideddy.com

Together with [HUNK-design](#) forms [The Flying Grass Carpet team](#), which was invited to participate in Kunstvlaai A.P.I. (Art Pie International) by the art producer Mothership. The team was founded in 2007. See also: [The Flying Grass Carpet](#).

Ingvarsen, Dorte

Student Sandberg Institute, MFA (Applied Arts).

④ Showing photos in the [Regulateurshuis/Lokethuis](#) (in the attic of [De Bakkerswinkel](#)).

Instructions

If given by Fire Department Authorities and if related to safety, instructions must be strictly followed.

Investing

Art lovers who come to Kunstvlaai A.P.I. (Art Pie International) to buy the newest up-and-sauntering art will have to be persistent and stay the course. Many young artists are not yet strongly motivated to sell their work and are not very good at it. Still, it is in everyone's interest not to give up or be ashamed of money and the desire to buy. If art lovers manage to correctly interpret an artist's verbal and nonverbal signals and know how to use the right discussion techniques, they have a good chance of buying something.

Invitation card

15,000 copies. Printed by SSP, Amsterdam.

Ishizawa, Eiko

http://eikoishizawa.com

Student Sandberg Institute, MFA (Applied Arts).

④ Showing photo collages in the Gashouder.

J

Jager, Maria

Student Frank Mohr Institute.

The Flower Man

The flower man visits me every day. He always rings my doorbell at the same time. When I open the door I see a man who is covered with flowers, I never see his eyes because he has pasted flowers on his glasses too. I usually take a step back because his breath is somehow unforgettable. Talking is something we don't do. He only opens his mouth when flowers are coming out and he gives them to me, covered with spittle and gastric acid. Every day different types of flowers are coming out, some more beautiful than others, and usually the ugly ones live longer. The flowers look well and smell bad and I accepted them all.

One day I wasn't at home so my brother opened the door for me when the flower man rang. When I arrived home I asked my brother about the flower man and whether he had put the new flowers in some water for me. My brother looked at me as if I was hallucinating on helium and he told me that there was a boy for me who was not covered with flowers, but who was sweaty and shaking with nerves. He told me that the boy handed a piece of paper to him with some words written on it and he spoke of him as the silent sweaty boy.

My brother gave the paper to me and I read the words. I walked into my room; all my flowers were replaced by paper notes pinned on wooden sticks in vases. The words had faded out on the notes and when I looked at my latest note the next day, the flowers had vanished as well. I decided to wait the whole day for the flower man to come.

JinJing

Student Xiamen University Art College (Multimedia).

① Born: 1984. ② I am PRO keeping resplendence until death and ANTI triteness. ③ At Kunstvlaai A.P.I. (Art Pie International), I will show three photographs. I chose ordinary scenes from daily life: a lodging house, stairs and a wash-room. I will hide them in a dark place, making some unusual information. The brightsomes are as usual. I want to give the audience strange feelings and leave a question in their minds, so they can't find answers in the photographs. ④ If I ruled the world, I would order people all over the world to feed all the homeless cats.

K

K2

http://www.k2org.com

① K2 was founded in 2003. K2 is an Izmir based, non profit artist-run organisation committed to developing a broad range of international and national exhibition projects. It also presents a wide range of public programs including lectures, seminars, performances, film and video screenings, publications and an artists' portfolio archive. There are 12 resident artist studios and a guest studio for international artists. K2 aims to work with artists who are at the beginning of their careers, as well as giving more established artists an opportunity to create new works. Approximately 5 to 6 large scale exhibition projects are organised per year in conjunction with up to 12 smaller projects. ② At Kunstvlaai A.P.I. (Art Pie International), K2 will offer a call for participation to curators and writers! K2 will also show plans of its past and future exhibitions and is welcoming colleagues from Kunstvlaai A.P.I. (Art Pie International) to talk and brainstorm about the future of K2. ③ If K2 ruled the world, the emergence and promotion of encounters with contemporary visual art would be extended to other locations in Izmir.

Invited by [ORGACOM](#).

Kattenbak Collectief, Het (The Cat Box Collective)

www.kattenbak.org

① De Kattenbak was founded in 2005.

② De Kattenbak is PRO:

pencil lines
radical elements
new wilderness
pergolas
snippets
inflatable sculptures
forms of reflection
tightly stretched plastic
nearness as thing
acoustic vibrations.
De Kattenbak is ANTI:
resignation
transit zones
physical unwillingness
oil spots
pasted elements
et cetera
massive sound
implosions as a weapon
dune paths
seniorplaza.nl.

(With thanks to Nicolaas Leus.)

③ At Kunstvlaai A.P.I. (Art Pie International), Het Kattenbak Collectief is presenting itself with the aid of a 'digital catapult'. To achieve this we are working together with Mobile-VideoNet. The cry 'Turn on your Bluetooth!!' will be an important signal. The digital catapult is a Bluetooth broadcaster which sends films to Bluetooth cell phones.

All 'Cat Box Parts' are invited to present a short film or stand-alone piece at Kunstvlaai A.P.I. (Art Pie International)

via Bluetooth. We will also attempt to physically profile the Kattenbak Collectief.

④ If the Cat Box Collective ruled the world, it would take the best possible care of its contents. These are the granules of cat litter, also called the 'precious parts'. The facilities in the box must be in the best possible condition in order to guarantee top quality performance. The precious parts feel at home when all of the litter in the box is fresh and hygienic.

We are a special Cat Box with a roof, which can even protect its granules of litter against the weather when they are outside the box. In a Cat Box like this, a precious part feels untroubled and more at ease. We try to keep the box spacious enough so that the parts can turn around easily and absorb the maximum.

We offer a number of different boxes as possible accommodations for our parts, such as the open Cat Box without a top; the closed, with a top and without flap; the closed with hinged door or revolving door.

Each precious part is automatically attracted to the Cat Box best suited for him/her. Every once in a while the Box is cleaned and emptied, and filled with fresh new granules. We offer: crystal litter, (white granules that absorb intensively); wood pellets (absorb up to 300%); clay granules (mass together as soon as nature's call is answered); and clumping litter (absorbs all liquids and forms separate little clumps).

Ketelhuis (Boilerhouse)

Location at Kunstvlaai A.P.I. (Art Pie International); film programmes of the [Viva Festival](#). Saturday 10 May to Monday 12 May. The films start right after Kunstvlaai A.P.I. (Art Pie International) closes and run for 1 hour. Programme available at the box office and Ketelhuis.

Kleijn, Babette

Student Post St. Joost, MFA (Fine Arts).

① Born: 17 October 1978.

Kongsi

① Kongsi was founded in 2001. ② Kongsi is PRO the future and ANTI repetition. ③ At Kunstvlaai A.P.I. (Art Pie International), Kongsi is placing an installation outdoors. ④ If Kongsi ruled the world, everyone would have superstar status.

Krispin, Avi

www.avikrispin.com

Student Sandberg Institute, MFA (Fine Art).

① Born: 1980.

② At Kunstvlaai A.P.I. (Art Pie International), I will show two things: 1. *Mobile Rain Machine*: I am building a Mobile Rain Machine that will travel the Westergasfabriek terrain, enabling people to step under it and be filmed. The collected footage will then be pieced together into a gigantic panoramic collage of an 'ultimate rain scene' that will be updated daily throughout the Pie event and screened on site. 2. *Submissive by Nature*: A short film by me and Johann Arens. The film follows a photographer's emotional journey/conscience transformation in a world where everything is tinged with an unexplained sickness referring to a heated climate, touching on the perverse world of bondage.

Kröner, Henrik

Student Frank Mohr Institute.

'... there was also a regulator at one side and by turning a handle you could produce the most complicated combinations and permutations of the compartments to please yourself and suit your requirements. Thin panels sank slowly and formed the bottom of a new series or the top of existing drawers promoted from below; even after one turn of the handle the disposition of the whole was quite changed and the transformation took place slowly or at delirious speed according to the rate at which you wound the thing round.' (Franz Kafka - Amerika)

Kunstenars&CO (Artists, Culture and Entrepreneurship)
www.kunstenarsenco.nl

1 Kunstenars&CO has existed under this name since 2003, and arose from three organisations: the Stichting PodiumKunstWerk (an association for the performing arts), the Stichting Scheppende Kunstenars (an association for autonomous artists) and the Stichting Voorzieningsfonds voor Kunstenars, or VVK (a fund providing artists with money for materials). 2 Kunstenars&CO is PRO the expansion of artists' work terrain and ANTI idle talent. Kunstenars&CO supports and stimulates artists in the obtaining of economic independence. We do this through courses, workshops, personal counselling, projects for gaining work experience, work visits and lectures, websites, and an info line. 3 At Kunstvlaai A.P.I. (Art Pie International), Kunstenars&CO will use its 'site office' to offer advice on professional art practice; a legal consultation hour; a meeting between artists, artist-run initiatives and staff members of Kunstenars&CO; and a lecture on the role of artist-run initiatives. 4 If Kunstenars&CO ruled the world, artists would pop up as peaceful guerrillas everywhere in society.

Kunsteysen

www.kunsteysen.nl

1 Contemporary Art Centre - North Holland North in Alkmaar. Kunsteysen was founded in 2005. Located in a former cheese factory, Kunsteysen presents various disciplines in contemporary visual art, often with crossovers to other creative disciplines. The centre stands out for its laboratory aspect, with room expressly being made for experimentation. Every two months an artist is given the chance to realise a project within the scope of 'Zicht op Kunsteysen' (On View at Kunsteysen), the centre's artist-in-residence program. 2 At Kunstvlaai A.P.I. (Art Pie International), Kunsteysen is presenting the artist's book SWAF, part of a project of the same name being presented this May/June at Kunsteysen.

Kunstfort Vijfhuizen (Art Fortress at Vijfhuizen)

www.kunstfort.nl

1 Kunstfort Vijfhuizen was founded in 2000, is doing great and can be found in the Haarlemmermeer area – also reachable from Amsterdam, by the way. 2 Kunstfort Vijfhuizen is PRO mischievous traits and ANTI all sorts of stuff. 3 At Kunstvlaai A.P.I. (Art Pie International), Kunstfort Vijfhuizen is giving a beautiful presentation with a real painting by the English scallywag Andy Holden, whose solo show can be seen at the Kunstfort from 14 June to 24 August. 4 If Kunstfort Vijfhuizen ruled the world, a lot would be forbidden.

Kunsttraject (Art Trajectory)

www.kunsttrajectamsterdam.nl

Kunsttraject was founded around 1978.

At Kunstvlaai A.P.I. (Art Pie International), Kunsttraject is showing ME-Folly by Holger Nickisch. You can also see Bear the Warlord and Evil Birds by duro tomato, in project display windows in the adjoining Staatslieden district.

Kunstvlaai

The Kunstvlaai is dead; long live Kunstvlaai A.P.I. (Art Pie International)! See also: future.

Kunstvlaai A.P.I. (Art Pie International)

www.kunstvlaai.nl

Kunstvlaai A.P.I. (Art Pie International) was founded in 1997. That is to say, this is when the first 'Niet De Kunstvlaai' (Not the Art Pie) was held, rebaptised in 1999 as 'De Kunstvlaai' (The Art Pie), and this year reincarnated as 'Kunstvlaai A.P.I. (Art Pie International)'. The affectionate term 'de vlaai' (the pie), with or without a capital letter, luckily has remained in use despite all of the nomenclatural revolutions.

The Pie is a biennial alternative art fair held in and around Amsterdam's Westergasfabriek complex, offering a platform for artist-run initiatives and national and international post-graduate art institutes. See also: History.

Kunstvlaai-pie (Art-Pie pie)

Kunstvlaai A.P.I. (Art Pie International) has inspired De Bakkerswinkel (The Baker's Shop) to come up with the following creations for the occasion: the Kunstvlaai-pie and the Kunstvlaai A.P.I. (Art Pie International) Picnic Packet.

De Bakkerswinkel is located in the Regulateurshuis/Loket-huis. The attic of De Bakkerswinkel is being used as an exhibition space for the project Upstairs by students of Applied Arts at the Sandberg Institute.

Kwon, Sojung

www.stickyelephant.com

OTIS - Sandberg Residency Exchange Fellowship and curator of the OTIS show.

1 Born: 1978. 2 Sojung Kwon is PRO walking and ANTI stormy weather. 3 At Kunstvlaai A.P.I. (Art Pie International), Sojung Kwon will be a ball roller. 4 If Sojung Kwon ruled the world, she would keep everything old fashioned.

**L****Laan, Ilse van der**

Student Post St. Joost, MFA (Fine Arts).

1 Born: 4 September 1981.

Lamsweerde, Sarah van

Student at DasArts, Block 28 Final Project

1 Born: 1971. 2 I am PRO Obama and ANTI Laser Credit Cards. 3 At Kunstvlaai A.P.I. (Art Pie International) I am going to organise a rendezvous between you and a strange lady. 4 If I ruled the world, some of the continents would be closer and we all would have nine lives.

Leemans, Ive

Student KASK Antwerp, MFA (Fine Arts) (In Situ), Post St. Joost, MFA (Fine Arts).

1 Born: 10 January 1974. 2 I am PRO the freedom to think that something is good or bad, and ANTI in-your-face art. 3 At Kunstvlaai A.P.I. (Art Pie International), I am going to play with space. 4 If I ruled the world, I wouldn't have time to make art anymore.

Leysner, Judith

www.ilovekyoko.com

Student Sandberg Institute, MFA (Fine Arts).

'Maybe you will recognise something that only exists in your dreamworld or a feeling you have.'

Lieshout, Lotje van

www.lotjevanlieshout.com

Student Sandberg Institute, MFA (Fine Arts).

1 Born: 1980. 2 I am PRO associations and ANTI statements. 3 At Kunstvlaai A.P.I. (Art Pie International), I am going to look at what others have done and enjoy the sun. 4 If I ruled the world, people would be free to daydream.

Logo

The logo of Kunstvlaai A.P.I. (Art Pie International) was designed by Katja van Stiphout and can be downloaded at www.kunstvlaai.nl.

Locations

Kunstvlaai A.P.I. (Art Pie International) takes place in Cultuurpark Westergasfabriek.

Indoor locations: the Machinegebouw (Machine Building); the Gashouder (Gas Holder); the Ketelhuis (Boilerhouse); the attic of the Regulateurshuis/Lokethuis (Regulator House/Office), where De Bakkerswinkel (The Baker's Shop) is located; Zuiveringshal West (Purification Hall West); Zuiveringshal Oost (Purification Hall East) and the Flex Bar. Outdoor locations: the Klönneplein, the grass hill, the grounds near the water and the square in front of Zuiveringshal West.

M**Machinegebouw** (Machine Building)

Exhibition space on the Westergas terrain. 270 m2. Tijdschriften en boekenbalie (Magazine and Book Corner) 'Your Trip Starts Here'; PLANETART, Metal Heart.

MaHKU

www.mahku.nl

MaHKU is the working title for the master programmes of the Utrecht Graduate School of Visual Art and Design. Since 2004 MaHKU has offered a widening range of master programmes in Fine Art and Design. Alumni Adriana Meinders and Daan Fikkert show their work at the MaHKU stand. The presentation is realised in cooperation with the Fine Arts department of the Slade School of Art, London.

Maimon, Dafna

www.dafnamaimon.com

Student Sandberg Institute, MFA (Fine Arts).

1 Dafna Maimon was born in 1982. 2 Dafna Maimon is PRO diamonds and fast horses and ANTI cruelty to animals and arrogance. 3 Dafna Maimon doesn't want to spoil her surprise because that would be unromantic. 4 If Dafna Maimon ruled the world 'too much of a good thing can become wonderful' would be the standard motto instead of 'less is more'.

Manifesta

www.manifesta.org

1 Manifesta was founded in 1993.

Manifesta, the only itinerant biennial in the world, has its home in Amsterdam. Each edition of Manifesta, the European Biennial of Contemporary Art is initiated and organised by the International Foundation Manifesta. Every two years virtually all parameters of the biennial change, its only fixed point is the permanent backbone office called Manifesta at Home in Amsterdam. Manifesta 7 takes place from 19 July until 2 November 2008 in Trentino - Südtirol/Alto Adige, Italy.

MASA

http://masaprojesi.blogspot.com

1 MASA was founded in 2006. 2 MASA is PRO an environment that aims to compose an area without boundaries for the artist and ANTI extension that excludes art created for the system. 3 At Kunstvlaai A.P.I. (Art Pie International), MASA will host an exhibition of Önder Özengi. 4 If MASA ruled the world, it would be an open space for artists. Invited by ORGACOM.

Matter

It would seem that art and Kunstvlaai A.P.I. (Art Pie International) itself are in the first place about ideas, thoughts and feelings. In practice, however, these often are very concretely conveyed and presented through matter, ie materials. One can safely speak of art products. As is well known, materials and production come with a price tag. If Pie visitors are satisfied with the experiences and the products of imagination offered at Kunstvlaai A.P.I. (Art Pie International), it

would be worth their while to consider buying or sponsoring an artwork. Especially because only some 5% of the professional artists working in the Netherlands can live from their work. The fact that the Netherlands has a relatively small number of art collectors does not make the life of the average artist any easier. See: [Investing](#).

Medine, Eric

www.ericmedine.com

Student OTIS College of Art and Design.

1 Born: 1972. 2 Eric Medine is PRO debauchery and ANTI excess. 3 At Kunstvlaai A.P.I. (Art Pie International), Eric Medine will create an interactive video installation. 4 If Eric Medine ruled the world, there would be less work and more play.

MediumGallery

www.mediumgallery.nl

1 MediumGallery was founded on Thursday 7 April 2005 at 5 p.m. 2 MediumGallery is PRO strange deformities and ANTI normalities (until that turns into a strange deformity, naturally). 3 At Kunstvlaai A.P.I. (Art Pie International) on behalf of MediumGallery, Gijs Deddens is going to let out a fart and show everybody else a thing or two. 4 If MediumGallery ruled the world, the stench wouldn't very easily blow away.

Meerveld, Jana van

www.janavanmeerveld.nl

1 Jana van Meerveld (born in 1966) is showing her work at the invitation of [De Nederlandsche Cacaofabriek](#). 2 Jana van Meerveld is PRO 'DOING' and ANTI concepts in the art of painting. 3 At Kunstvlaai A.P.I. (Art Pie International), Jana van Meerveld is exhibiting the painting *Noise Paint/Paint Noise*. 4 If Jana van Meerveld ruled the world, there would be no more preconceived ideas, partitions, boxes or bare walls.

Meet-the-artist hour

Various meetings, receptions and activities will be organised daily for Pie visitors and artists. Look for notices at the central box office on the square in front of Zuiveringshal West.

MFA

Master of Fine Arts.

ME-Folly

www.me-folly.blogspot.com

Project by Holger Nickisch, who was invited to present work at Kunstvlaai A.P.I. (Art Pie International) by [Kunsttraject](#).

Meinders, Adriana

Alumna HKU, MFA (Fine Arts).

1 Born: 1985. 2 I am PRO individuality that strikes a universal note and ANTI freedom imposed from above. 3 At Kunstvlaai A.P.I. (Art Pie International), I am presenting myself as a young artist who shows that theoretical research and visual experimentation can be mutually nourishing. The project, an investigation into possibilities within photography and themes that are at once personal and universal, visually and theoretically poses the question: What affects me in a photograph and why? It also examines Roland Barthes' notion of 'studium en punctum'. 4 If I ruled the world, the art world would be less creepy. Down with bureaucracy and

more financial freedom and opportunities for young and as yet unknown artists.

m-e-mes (MEdium is the MESSage)

www.mediumisthemessage.info

1 m-e-mes was founded in 2005 by [Anuska Oosterhuis](#). 2 m-e-mes is PRO the game of examining the relationship between image and content and ANTI the endorsement of visual hierarchies. 3 At Kunstvlaai A.P.I. (Art Pie International), m-e-mes will be announcing the reality show *My Favorite Funeral*. 4 If m-e-mes ruled the world, artists would be more active in other, non-art-related disciplines.

Miyachi, Sachi

Student Sandberg Institute, MFA (Fine Art).

1 Born: 1978. 2 If I ruled the world, I should be able to admit that that's a mistake to do.

Mobiel projectbureau OpTrek (Mobile Project Bureau on the Move)

www.optrek.nl

www.hoteltransvaal.com

1 Mobiel projectbureau OpTrek was founded in 2002. 2 Mobiel projectbureau OpTrek is PRO art that takes up the challenge of dealing with social issues and ANTI too much bureaucracy and regulation. 3 At Kunstvlaai A.P.I. (Art Pie International), Mobiel projectbureau OpTrek is presenting the project *Hotel Transvaal* - ***** verblijf in de tussentijd* (Hotel Transvaal* - ***** Staying in the Meanwhile) with the *Vitkamer* (Felt Room) by Anna Joke van Stuyvenberg. 4 If Mobiel projectbureau OpTrek ruled the world, the importance of 'in the meanwhile' and public space would be on the agenda in the current wave of urban restructuring.

Mobile Institute

www.mobileinstitute.org

1 Mobile Institute was founded in 2007. The Mobile Institute is an art platform created by artists. It values the need for a more open platform for art development and its various exhibited forms, through the application of interdisciplinary art practices. It maintains to function as an auxiliary system, collaborating with institutions and artists. This collaborative approach helps generate a constantly evolving network. It is this specificity which makes it stand out more as a network than a structure. The application of interdisciplinary art practices, in conjunction with geographic mobility, its collaborative auxiliary system and an ever evolving network, is what the Mobile Institute really stands for. It is not only an institution involved in producing, it is a catalyst for networking and a research lab for means of diffusion. 2 At Kunstvlaai A.P.I. (Art Pie International), the mobile institute will present the *Capsule Project*, and its deployment process in the forthcoming year. This will involve a specific means of diffusion and presentation, as well as all the project actors (artists, curators, institutions, collectors, art initiatives and art platforms). 3 The mobile institute has no initiative to rule. It is a network of people constantly shifting. Therefore, its determination and life is entirely unpredictable.

Moira

www.moira-utrecht.nl

1 Moira Expositieruimte (Moira Exhibition Space) was founded in 1990. Jak Peters, born in 1979, is representing Moira

with his artworks at Kunstvlaai A.P.I. (Art Pie International). 2 Moira Expositieruimte is PRO art, artists and art lovers and is ANTI turning art into something that is difficult. 3 At Kunstvlaai A.P.I. (Art Pie International), Jak Peters is making a new artwork on behalf of Moira in which there will be lots to see, hear and experience. 4 If Moira Expositieruimte ruled the world, art would be given more attention.

Mothership

www.entertthemothership.com

The art producer Mothership invited [The Flying Grass Carpet team](#) to participate in Kunstvlaai A.P.I. (Art Pie International). The team consists of [HUNK-design](#) and IDEddy and was founded in 2007. See also: [The Flying Grass Carpet](#).

Mounted Police Ballet

[Marieke Coppens](#) has designed a choreography for the mounted police. Particularly the ballet pies that might be dropped in the park by the police horses required the extra coordinated attention of all parties involved.

Multi-Pie

In 2010 Kunstvlaai A.P.I. (Art Pie International) will be held multiply for the first time: both in Istanbul (TR) and Shanghai (CN) as well as in Amsterdam (NL).

My Favorite Funeral

www.myfavoritefuneral.nl

Reality show presented by [m-e-mes](#).



N

Networking

Kunstvlaai A.P.I. has always been an important network moment. It is full of possibilities for scouting out national and international contacts in the art sector and putting a bug in the ears of important people. Young artists have an opportunity to gauge their artistic potential, increase their chances for growth and success and chart points that need improvement.

New flavours in art

Every Pie has its own oneliner. Motto for Kunstvlaai A.P.I. 2008: 'New flavours in art'.

Niet de Kunstvlaai (Not the Art Pie)

Original name of Kunstvlaai A.P.I. (Art Pie International). Name of defiance, chosen in protest to contrast the Kunstvlaai (Art Pie) with the kunstRAI (artRAI). In 1999, the name 'Niet de Kunstvlaai' was shortened to 'Kunstvlaai'. Because 'reacting in protest was no longer necessary'. See: [history](#).

Nieuwe Vide (New Vide)

www.nieuwevide.nl

New videopedia.

1 Nieuwe Vide was founded in 1998. 2 Nieuwe Vide is not PRO or ANTI anything. 3 At Kunstvlaai A.P.I., Nieuwe Vide is presenting Maze de Boer. 4 If Nieuwe Vide ruled the world, everything would perhaps be different.

Noordjes Kinderkunst (Noordje's Children's Art)

www.noordjeskinderkunst.nl

1 Noordjes Kinderkunst was founded in 2007. 2 Noordjes Kinderkunst is PRO Art Education that has Class and is ANTI conventions. 3 At Kunstvlaai A.P.I. (Art Pie International), Noordjes Kinderkunst is presenting its Green Pride and Joy: Noordje on Wheels. 4 If Noordjes Kinderkunst ruled the world, old-timers would remain welcome in the city centre and the price of petrol would fall.

NP3

www.np3.nu

1 NP3 was founded on 7-10-2004. 2 NP3 is PRO No Parking to the 3rd power and agaiNst Parking in the 3rd power. 3 At Kunstvlaai A.P.I. (Art Pie International), NP3 is presenting the manifesto *avant-apRÈS(S)#3* with contributions by Harmen de Hoop, Helmut Smits, Marc Oosting, Gijs Deddens, TRIK, Jonas Staal, Daniël Dennis de Wit, Sander Houtkruijer, Oberon Kok, PIEK! and Anno Dijkstra. 4 If NP3 ruled the world, this question would not be asked.

O

Oatey, Chris

www.chrisoatey.com

Student OTIS College of Art and Design, MFA (Fine Art).

1 Born: 1977. 2 I am PRO positive and ANTI negative. 3 At Kunstvlaai A.P.I. (Art Pie International), Chris Oatey will be showing *The Earliest Gunshot Victim in the New World*.

Onomatopée

www.onomatopée.net

1 Onomatopée was founded in May 2006 by Freek Lomme (writer/curator) and Remco van Bladel (graphic designer). 2 Onomatopée is PRO progressive, honest practices and ANTI non-commitment. 3 At Kunstvlaai A.P.I. (Art Pie International), Onomatopée is presenting a publication by Meta-haven (Daniel van der Velden, Vica Kruk and Gon Zifroni) which examines the role of the (graphic) designer. 4 If Onomatopée ruled the world, the cultural landscape would agree to being checked more emphatically for validity.

Oosterhuis, Anuska

Student Sandberg Institute, MFA (Fine Arts).

Initiator of [m-e-mes](#).

Open Stad (Open City)

1 Open Stad was founded in 1994. 2 Open Stad is PRO imagination and ANTI injustice. 3 At Kunstvlaai A.P.I. (Art Pie International), Open Stad is presenting the Grote Open Stad (Big Open City), a big magazine with contributions by Willie Beckmans, Jet Crielard, Nico Lootsma, Klaske Oenema, PJ Roggeband and Jannemiek Tukker. 4 If Open Stad ruled the world, Kunstvlaai A.P.I. would take place every year.

ORGACOM

www.orgacom.nl

1 ORGACOM was founded in 1997.

2 ORGACOM is PRO visualising the culture of organisations (companies as well as non-profit organisations) and other groups of people (classes, municipal quarters) through contemporary art in general as well as the relationship between art and economy, art and organisation, and future plausible art worlds in particular. Orgacom is ANTI thinking that some parts of life, including working life, can do without art. 3 At Kunstvlaai A.P.I. (Art Pie International), ORGACOM will organise the presentation of 9 contemporary Turkish artist-run initiatives that would like to find partner organisations in the Netherlands. They like exchanging ideas about art and the organisation of artist-run initiatives and in the future would like to produce projects along with other Kunstvlaai initiatives, exchanging exhibitions or artists. 4 If ORGACOM ruled the world, all profit and non-profit organisations would commission and support art and artists. Artists would make work about the lives of people that work in companies and have adventures inside organisations.

See also: [Altı Ayılık](#), [Apartman Projesi](#), [Bent Books](#), [Caravan-serai](#), [GalataPerform](#), [Hafrivat](#), [K2](#), [MASA](#) and [SINOPALE](#).

Osinga, Alisa

www.alisaosinga.com

Student Sandberg Institute, MFA (Applied Arts).

1 Born: 1981. 2 I am PRO explicitness and ANTI unimaginativeness. 3 At Kunstvlaai A.P.I. (Art Pie International) I am showing new work at the Gashouder and in De Bakkerswinkel. This work is totally different than what I have previously done. The departure points for the installation and the sculptures are the human body, medicine and charlatanism, sexuality, flesh. 4 If I ruled the world, the Sandberg Institute would move to a bigger building.

OTIS College of Art and Design

www.otis.edu

1 OTIS was founded in 1918.

Otis College of Art and Design in Los Angeles, California, prepares diverse students of art and design to enrich our world through their creativity, their skill, and their vision. The seven artists participating in Kunstvlaai A.P.I. (Art Pie International) are all MFA graduate students or recent alumni of the Graduate Fine Arts Program.

Outdoor sites

Outdoor sites for art at Kunstvlaai A.P.I. (Art Pie International): the Klönneplein, the grass hill, grounds next to the water and the square in front Zuiveringshal West. Around 30 works.

OutLINE

www.outlineamsterdam.nl

1 outLINE was established when American aircrafts turned highway 80 (on which retreating units of the Iraqi army, Palestinian civilians and Kuwaiti civilians were attacked and completely destroyed) into the highway of death. 2 outLINE is PRO to art by international to artists at Kunstvlaai A.P.I. (Art Pie International). outLINE is ANTI the Olympic Arts in China. 3 outLINE presents the transitory and the unexpected at Kunstvlaai A.P.I. (Art Pie International). Arjen Lancel's transitory sculpture lives on thanks to the internet streaming by [www.zark.nl](#) and [www.arjenlancel.nl](#), while Dirk Jan Jager, [www.dirkjanjager.nl](#), brings the unexpected. 4 If outLINE had to boss the show... eh, ...love, ...taxes would be cut.

ONO
MATO
PEE

OTIS Otis College of Art and Design

OUTLINE
PRESENTS

P

Pacific Parc

Place to eat on the Westergas grounds. Coffee €1.80. Tosti €3,50. Cheapest sandwich €4.00 (mature cheese).

Palatti

www.palatti.net

1 Palatti was founded in 2005. 2 Palatti is PRO and ANTI classification. 3 At Kunstvlaai A.P.I. (Art Pie International), Palatti will introduce itself and present works from the recent project in Chongqing/China. A spatial installation will be made, based on a traditional architectural scheme, confronted by the nowadays building explosion. 4 If Palatti ruled the world, we would be living on Mars.

Panels

Exhibition panels. Can be provided in white or natural. Amount: roughly 500. There's a whole story behind this, but that's neither here nor there.

Panevska, Bojana

Student Sandberg Institute, MFA (Fine Art).

1 Born: 1983. 2 I am PRO presence and ANTI ignorance. 3 At Kunstvlaai A.P.I. (Art Pie International), I will be the girl with the pearl earring. 4 If I ruled the world, I would rule by the law of inconsistency.

Paraplufabriek, De (The Umbrella Factory)

www.expoplu.nl

1 Kunstenaarsinitiatief Paraplufabriek (The Umbrella Factory Artist-Run Initiative) was founded in 1986. 2 Kunstenaarsinitiatief Paraplufabriek is PRO questions / research / space / possibilities / art that is developing and ANTI the loss of the small professional art scene. 3 At Kunstvlaai A.P.I. (Art Pie International) on behalf of Kunstenaarsinitiatief Paraplufabriek, Dagmar Donners and Lieke Wouters are presenting an overview of their project STRAALSTROOM (Jet Stream). STRAALSTROOM (Jet Stream) is a 6-month long, six-part series of exhibitions in which Wouters and Donners investigate the social relevance of the artist-run space as a physical arena and the possibilities of anchoring such initiatives in 'real' society. Interdisciplinism is an important aspect of this project. Each exhibition in the series focuses on a different 'external discipline', varying from music and journalism to philosophy and sociology. Wouters and Donners will present a concentrated version of STRAALSTROOM (Jet Stream) in conjunction with several of the curators and artists who are participating in the series. Various audio tours will also make the interdisciplinary nature of STRAALSTROOM (Jet Stream) evident. Listening to each of these audio tours enables the visitor to experience the exhibited works in different ways, for instance through music, a philosophical treatise or a sociological theory. 4 If Kunstenaarsinitiatief Paraplufabriek ruled the world, society would direct more resources, but also more (research) questions, toward platforms for art.

Participants

Kunstvlaai A.P.I. (Art Pie International) is the fair for [artist-run initiatives](#) (roughly 75) and [postgraduate art institutes](#) (some

15 of them). They in turn invite artists (about 400) to participate. The majority of the participants have an entry in this encyclopaedia.

Patron

Wealthy person who acts as a Mecenat for artists, scholars or athletes and generously lines their purses, pampers and protects them. Artists especially would benefit greatly from a huge increase in patrons, for athletes lately often seem to be in a position to play the patron themselves. Patrons often used to come from the nobility or the clergy, but nowadays you're more likely to find them in the corporate sector. The nice thing about having a patron is the assumed disinterestedness of the giver. Financial gain is not supposed to be a factor – at most, a bit of prestige and some stimulating contact. Word has it that the newest cultural trend in the corporate world resembles old-fashioned patronage. If companies can manage to maintain the traditional disinterestedness of a patron, this would not be an unfavourable development. Who will be the first Polder Saatchi?

Performance

Presentation more or less theatrical in nature, carried out by one or more collaborating artists. Relatively young medium in the arts, dating from the 60s. Performances will be taking place here and there on the Westergas terrain. Look for notices at the central box office on the square in front of Zuiveringshal West.

Performance wagen (Performance car)

A black Oldsmobile, license plate number 08 YB 37. It's art – so don't ticket it.

Permits

In order to organise a Kunstvlaai A.P.I. (Art Pie International), a variety of permits are necessary. More every year. This year we were granted one or more examples in the categories of: event permit, standard/flag permit, fire brigade permit, property permit, obstruction permit, dismantling permit, parking permit, advertising permanent and banner permit. All of these permits cost money.

Petersburg Project Space

www.petersburgprojectspace.org

1 Petersburg Project Space was founded in April 2008. We believe we are the newest artist-run initiative in Amsterdam. We run the triangular space on the ground floor of the Petersburg building on Frans de Wollantstraat, at the end of Czaar Peterstraat next to the railway tracks. Petersburg project Space is: Gerben Kruk, Maria Heijndael, Monique Verhoeckx and Su Tomesen. 2 Petersburg is PRO seeking out, examining and tearing down the boundaries between art disciplines, leading to a synthesis rather than a summation. We are ANTI everything dull. 3 At Kunstvlaai A.P.I. (Art Pie International), Petersburg is presenting WALL, a spatial installation. WALL is a 3D wall of 4.00 x 7.00 x 0.20 meters that we designed for our project space. We want to bring WALL into the public domain during Kunstvlaai A.P.I. (Art Pie International) to create a boundless artist-run initiative. By moving it, we will investigate different meanings of the wall. Inside, the wall functions as a screen between the private and the public, a boundary. Outside, the wall is at most an obstacle and becomes a midpoint of attention. We are orga-

nising a daily programme for the wall with different artists, focussing on spatial work in the form of installations, performances, lectures and interventions. ❶ If Petersburg ruled the world, the wheels of government would be transformed into kinetic art.

Pie documentary

Effi & Amir (Amir Borenstein and Effi Weiss) are making a documentary on the buildup to and presentation of Kunstvlaai A.P.I. (Art Pie International), analogous to the preparation and baking of a real pie: the artist as pastry cook, the Gas-houder (Gas Holder) as oven, the visitor as hungry yet discriminating diner. Effi and Amir make an analysis of Kunstvlaai A.P.I. (Art Pie International) based on its ingredients, preparation, baking process, palette of tastes, and serving style. <http://www.ffiandamir.net>

Piet Zwart Institute

pzwart.wdka.hro.nl

The Piet Zwart Institute is the institute for postgraduate studies and research at the Willem de Kooning Academy Hogeschool Rotterdam. It comprises MA study programmes in fine art, retail design and media design, as well as a research programme in media design.

The Piet Zwart Institute has curated a dynamic exhibition with the work of its current participants. The PZI space will host a revolving programme, changing daily, allowing for a series of solo or dual shows during the 9 days of Kunstvlaai A.P.I. (Art Pie International). The artists exhibiting are: Inger Alfnes, Maja Bekan, Rachel Carey, Anke Kuipers, Cornelia Heusser, Aline Keller, Gerwin Luijendijk, Margo Onnes, Esperanza Rosales, David Stamp, Edward Thomson, Sjoerd Westbroek and Esther de Vlam.

Placement of artworks

Official artworks are not situated in planted areas. All are hung with above-ground fastenings. Nowhere are they stuck upon or in any other way attached to streetlamps, trees or buildings. They are placed such that the fire department can have immediate, unhindered access to fire hydrants and/or other fire extinguishing resources.

Plan B 269 woorden

www.planbprojects.nl

www.myspace.com/thesessions

❶ Plan B is an independent Amsterdam based artist-run space founded by Tarja Szaraniec in September 2006.

Plan B has been working with a range of young artists in short, small to medium sized group exhibitions, video screenings, one-night events, Plan B residency presentations, and the first release of the theme, *the Sessions*. Plan B does not work from a fixed theoretic viewpoint, but strongly believes that there is more in between the ironic and the iconic. At Kunstvlaai A.P.I. (Art Pie International), Plan B presents *The Sessions*.

'The Session manufactures theme-zines in the finest DIY spirit. It will continue to be committed and maintain a strong balance sheet with an anarchistic yet anal leadership.

The Session takes place for one day every second month, during which works around a specific theme are made. The group uses different methods and media, from drawing to research to song writing. There are as few rules as possible in order to keep things open, uncomplicated and diverse.

The members of the group are taking turns in deciding the theme to work with and can invite other people to join a session. The one deciding on the theme is the publisher of the issue, who is responsible for editing, design and (re)production. Every issue looks different and is compiled with a different approach and produced in a different way. *The Session* is a flexible container for any kind of content, trusting in the spontaneous quality of its Sunday afternoon outburst. *The Session* works proto-democratic which means that whoever comes late still gets a coffee. *The Session* is nervous because it just quit smoking. ❷ Presenting at Kunstvlaai A.P.I. (Art Pie International), *The Session 4, The Secret Session*, which took place in March 2008, containing contributions by Jens Schildt, Staffan Björk, Monica Tormell, Tomas Adolfs, Tarja Szaraniec, Matthias Kreutzer, Kalle Mattsson, Orpheu De Jong, Geert-Jan Davelaar and Marco Sterk. ❸ If Plan B ruled the world, it would say more or less the same.

PLANETART

www.planetart.nl

❶ PLANETART was founded in 1995. ❷ PLANETART is PRO sex, violence, drugs, illiteracy, murder, abuse, corruption, famine, capitalism, terrorism, spreading AIDS, child pornography and ANTI children's postage stamps, world peace, fidelity, tolerance, solidarity, respect, harmony, justice, mercy, charity, humour. ❸ At Kunstvlaai A.P.I. (Art Pie International), PLANETART is presenting various installations and projects in the Machinegebouw, including Metal Heart II, made in collaboration with Arno Coenen, with contributions by Hans van Bentem, Rogier Kuzee, Via Oral, Hans van der Ban, Rufus van der Ban, Arno Coenen, Kid Goesting and others. The Machinegebouw also features work by Paul Klotz, Martha Atienza, Kali Nikolou, NURR, Jonas Staal, and Vincent W.J. van Gerven Oei. Outdoors: contributions by AntizoO, Jonas Staal and Vincent van Gerven Oei. In the Flex Bar: presentations by the Berlin collective 02L and the Virtual Mash-up with Sandwoman, Shithead and others. Live acts: Eustachian, Rubber-O-Cement (US), Intumescence, God Dethroned, Belch, Tremelo Theun (NL). ❹ If PLANETART ruled the world, everyone would rule the world. See also: [Air art](#).

Planted areas

No official artworks are placed in these areas.

Plasterk

Yes, our Minister of Education, Culture and Science is coming. Not because of the Pie, but through the Pie – that is to say, crossing it. During Kunstvlaai A.P.I. (Art Pie International) an award ceremony is taking place at [Stichting Artes](#), located in Zuiveringshal Oost, and Plasterk will be gracing it with his presence. Who knows, perhaps he'll take a walk around the Pie-block after the ceremony. After all, you'd think he would grab the chance to see, for only 6 euros, the concentrated efforts of 15 [postgraduate art institutes](#), 75 [artist-run initiatives](#) and 400 artists on a terrain measuring some one and a half square kilometres.

Pocketgarden (Pocket Garden)

❶ Pocketgarden has been in existence since the summer of 2007; Dienke Groenhout (1973); Gígya Reynisdóttir (1973). ❷ Pocketgarden is PRO green hearts and ANTI grey minds. ❸ At Kunstvlaai A.P.I. (Art Pie International), Pocketgarden is

going to grow and blossom. ❹ If Pocketgarden ruled the world, green and grey would be reconciled.

Postgraduate Art Institutes

Various national and international master's degree programmes participate in Kunstvlaai A.P.I. (Art Pie International).

National: [DAI](#) (Dutch Art Institute), [DasArts*](#), [Post Sint Joost BK](#) (Visual Art), [MaHKU](#) (Utrecht Graduate School of Visual Art and Design), the [Frank Mohr Institute](#), the [Piet Zwart Institute](#) and the [Sandberg Institute](#). International: [The Art College of Xiamen University](#), [Donghua University Shanghai](#), [EEA](#) (European Exchange Academy)**, [OTIS College of Art and Design](#), [Slade School of Fine Art](#).

* [workplace programme](#).

** international summer school for art students.

Post St Joost

www.stjoost.nl

AKV | Post St. Joost, MA (Fine Art).

❶ Post St. Joost was founded in 1994. It was located in the city of Breda until 2006 and in 's Hertogenbosch since 2007.

Pots and pans

Must be in the vicinity of a matching metal lid so as to cover them should their contents catch on fire while [cooking outdoors](#).

Pressurised cylinders

Are fastened in such a way that they cannot fall over.

Professorship for Art and Public Spaces, The

www.lkpr.nl

Professorship for Art and Public Spaces stimulates research and theoretical reflection on the role of art and design in the public domain at the Gerrit Rietveld Academie and the Sandberg Institute. During Kunstvlaai 6 the professorship developed three projects with students of the Sandberg Institute: *Chosroes* by [Wouter Klein Velderman](#), *Whispered Words* by Linda Pijnacker and *Love Machine* by Mia Lerssi. During Kunstvlaai A.P.I. (Art Pie International), the professorship will contribute with advice and expertise for students and projects concerning issues on art and the public domain.

Programme

Schedule of [performances](#), meet-the-artist hours, receptions and other activities. Available at the central box office on the square in front of Zuiveringshal West and on www.kunstvlaai.nl

Project(OR) Art Fair

www.showroommama.nl/projects/ProjectOr_home.cfm

Satellite fair of Art Rotterdam, organised for the first time this year by the Rotterdam Showroom MAMA (Media And Moving Art). A distant relative of Kunstvlaai A.P.I. (Art Pie International), although a certain 'papierien slijpsteen voor de geest' (newspaper) tried to play the spirits of these Amsterdam and Rotterdam art events off against each other.

Public

See: [Visitors](#).

PLANIB



PETERSBURG
PROJECT
SPACE



Q

Quotes

Quotes from critics, participants and organizers about Kunstvlaai A.P.I. (Art Pie International) 2008; De Kunstvlaai (The Art Pie) 2000-2006; Niet de Kunstvlaai (Not the Art Pie) 1997.

The explosive anarchy of the first exhibitions has given way to an equally enthusiastic and exciting, but now well-organised presentation.

Henk van Renssen

All in all, the Art Pie gives off a collective energy that inevitably turns against the establishment.

Merel Ligtelijn

Some exhibitions are simply meant to be looked at; you can still get an impression about them afterwards from photographs. Some exhibitions affect all of the senses; these are more difficult to describe after the fact. And sometimes the word 'exhibition' is not sufficient. When perceptions in all of their unusualness penetrate to the core, as they did at this 'Not the Kunstvlaai', anyone who wasn't there definitely missed something.

Tineke Reijnders

The Pie wants to let unbridled imagination reign, as the artistic reflection of 'chaotic, ordinary, everyday reality.'

Merel Ligtelijn

It hangs, lies, stands, walks or is edible.

Merel Bem

The formula of the Art Pie is clear: invite a few artists, give them free space to show their best side. This generates quite a lot: not just commotion and chaos but also many creative ideas.

Maartje Hagar Treep

No artistic seriousness or towering ambitions here: the only thing that counts is attracting the attention of the public with imagination and inventiveness, in an atmosphere that is more reminiscent of the unregulated street market on Queens Day than an official art event.

Sandra Heerma van Voss

"May I whisper a wish for happiness in your ear?" "Want to have a beer?" "How about walking around with a piece of someone else's skin today?" Artists at the Art Pie ask the visitors mind-expanding, unusual questions.

Monique Groot

It would be nice if two totally different sorts of public came together. At the KunstRai the public buys art; at the Kunstvlaai the public loves art.

Wim van Krimpen

Informality is the charm of the Art Pie.

Anne van Driel

This year the former gas holder is packed with a great quantity of very diverse art works, some of which move, make noise or even give off steam.

Kees Keijer

The Art Pie shows work that is made for the adventure, not the money.

Marjo van Baar

On the grounds of the Westergasfabriek can be found a lot of art that does not follow the beaten path of the art circuit; it seeps through to the less artsy sectors of society.

Monique Groot

Art is not only vulnerable, but also tough, eternally youthful and ineradicable, and that's what you can see at 'Not the Art Pie'.

Jos Houweling

The Art Pie, cluttered as it may be, in any case bubbles over with energy.

Nathalie Faber

People can become easily acquainted here with a young generation of artists, with art that, unlike at the KunstRai, is made outside of the accepted circuit.

Jasper Kooper

If you want to know the true state of affairs in art, you have to go to 'Not the Art Pie'.

JH

'Loud. When I visited 'Not the Art Pie' for the first time, I was almost overcome by the racket of all the enormous, moving and sound-producing things that were screaming and fighting for attention.

Eric Wie

You can look at it as an annual visual conference without a thematic straitjacket.

JH

It's art and wants to go its own way. Pain, histrionics and a feast for the eyes.

JH

I understand that our participation is being viewed with some alarm, in light of our last presentation at the Art Pie. We are indeed very happy with the fact that we are being allowed to participate again. It is certainly not our intention to make a mess of it this year. We hope to make a beautiful and unforgettable pie out of it. :)

Contact person for a certain artist-run initiative

Two pallets, two cameras see more than one, from seeing-what-it-is to exposing a feeling of uneasiness along with a belief in the future.

From a letter by Jos Houweling on collaborating with Art Amsterdam

If you look a bit beyond the rebellious sides of that work, it does have a certain beauty.

MvB

R

Raaphorst, Janneke

www.jannekeraaphorst.com

Student at DasArts.

❶ Born: 1981. ❷ PRO pleasure / ANTI whining. ❸ At Kunstvlaai A.P.I. the gate to the present opens for everyone. ❹ If I ruled the world, whiners would be sent to sit in the corner.

RC De Ruimte (RC The Space)

www.rcderuimte.com

❶ RC de Ruimte was founded in 2004. ❷ RC de Ruimte is PRO art and ANTI apple pie. ❸ At Kunstvlaai A.P.I. (Art Pie International), RC de Ruimte is building the *Nanotheek* (Nano-library). ❹ If RC de Ruimte ruled the world, the art world would stop and reflect more often.

Reguleurshuis/Lokethuis (Regulator House/Office)

Location at Kunstvlaai A.P.I. (Art Pie International): [De Bakkerswinke](#) is situated downstairs; being shown in the attic is the project [Upstairs](#) by MFA (Applied Arts) students at the Sandberg Institute.

Retort

www.retortproject.nl

❶ Retort has existed since 1998 at the Aalsmeerweg 103 (Amsterdam), but was founded in 1991 under the name of the Gerrit van der Veen foundation. Retort is a pro-good organised art space: the 34 studios, guest studio and project space provide an independent place where various disciplines meet each other. In the project space artists, scientists and philosophers can show their research to the public. Retort is against a single focus on just the young or the new, just one discipline, or just one side of the question. Let the arts and sciences, the young and the experienced clash, mingle and seduce! ❷ At Kunstvlaai A.P.I. (Art Pie International), Retort will show an installation of 4 artists in 3 disciplines around the theme of earthly life: the seduction and memento mori of full colour fruit and meat, and the black and white of ash and bones, connected by form and sound. ❸ If Retort ruled the world, the middle/short term investments in *broedplaatsen* would make place for long term development and investments in art spaces.

Reinsma, Richtje

www.richtjereinsma.nl

Editor-in-chief of the Encyclopaedia of Kunstvlaai A.P.I. (Art Pie International). Former Sandberg student. 1/5 of [Het Harde Potlood](#).

Reservation

Kunstvlaai A.P.I. (Art Pie International) already reserved the outdoor grounds of [Cultuurpark Westergasfabriek](#) one and a half years ago.

Responsibility

For the artworks is assumed by the artists themselves.

Rietwood, Stichting (Rietwood Foundation)

www.cinemabricolage.nl

❶ The Rietwood Stichting was founded on 29 June 1992.
 ❷ The Rietwood Stichting is PRO playful and brilliant ideas and the bricolaged entity and ANTI a lack of humour. ❸ At Kunstvlaai A.P.I. (Art Pie International), Rietwood Stichting is presenting *Cinéma de Bricolage 4* with Julian Jung (Germany), Sanel Kadic (Bosnia), Ekin Idiman (Turkey) and Hans de Wolf (Netherlands). They are building a Tower of Babel. Seeing as the artists all come from different countries, they paid due honour to the theme of their work by occasionally falling into huge arguments while constructing the tower and becoming entangled in a Babylonian confusion of tongues. Whether or not they finally discovered a common language is up to the viewer to decide. ❹ If the Rietwood Stichting ruled the world, all artists would be a lot richer and subsidies not only would not be cut back, but actually increased.

Roeters, Rogier

Student Sandberg Institute, MFA (Fine Arts).

❶ Born: 31-12-1980.

Roijaards, Gijs

❶ Born: 1952 ❷ Gijs Roijaards *Nieuwe Kleuren* (Gijs Roijaards *New Colours*) is PRO love, and looking at others. The souls of everyone around us are far more beautiful and multifaceted than we can ever express through art and learning. Even the most wonderful and famous artwork of all, created with much difficulty and hard work, expresses only a fraction of what exists within people. Gijs Roijaards is ANTI narcissism, only looking at yourself. The idea of being the centre of the universe. The big EGO. The only 'special' person. ❸ At Kunstvlaai A.P.I. (Art Pie International), Gijs Roijaards invites others (children) to make a life-size building with blocks from his 'Colour Cube', a space based on the New Colours. The results will be preserved on a digital photo that can be ordered for free. ❹ If Gijs Roijaards *Nieuwe Kleuren* ruled the world, our environment would look well-balanced and colourful, the reflection of an intelligent, involved and enlightened society.

Rosling, Natasha

www.natasharosling.com

Student Sandberg Institute, MFA (Fine Art).

❶ Born: 1985. ❷ I am PRO thinking and making - thinking through making - making about thinking - making without thinking - thinking without making, the things I am ANTI aren't necessarily things I think the world should be without. ❸ At Kunstvlaai A.P.I. (Art Pie International), I am showing a big sculpture.

S

SaE (Sino and European Culture interaction foundation)

❶ SaE was founded in 2005. Born: Xiaowen Ju 1972; Junyong Wu 1978. ❷ SaE is PRO Visual Art and ANTI ? ❸ At Kunstvlaai A.P.I. (Art Pie International), SaE will present a video work and an installation.

Safe

www.safe-art.nl

❶ safe was founded in 1995 and is an initiative of the artist Pim Trooster (1954). ❷ safe is PRO contemporary art that is critical and involved, intelligent and sensitive, risk-taking and experimental, with a certain degree of self reflection and perspective; and safe is ANTI navelgazing, pointless art placements, egocentrism, dumb arrogance, woolly-minded bullshitting, and strongly ANTI the dangerous arrogance of the ideas expressed by Gitta Luyten in *Second Opinion*. ❸ At Kunstvlaai A.P.I. (Art Pie International), safe will be presenting two artists: Nicolette Klerk with *Transform a uniform*, a project straddling autonomous art and fashion design, showing in one of the indoor spaces; and André Kodde with *Driewielers (Tricycles)*, an interactive outdoor project in which bets can be placed on racing toddlers up to four years old. ❹ If safe ruled the world, the Mondriaan Foundation would appoint a new director who is more involved in contemporary art. What's more, committee members would be obliged – and given the opportunity – to see the initiatives that are requesting subsidies before being allowed to judge them.

Sandberg Institute

www.sandberg.nl

Initiator of the Kunstvlaai. The Sandberg Institute, affiliated with the Gerrit Rietveld Academy, is named after Willem Sandberg, former director of the Stedelijk Museum in Amsterdam, designer and charismatic champion of all things new and different in art. Since 1995, the Sandberg Institute has offered master programmes in Fine Arts, Applied Arts and Design. Before 1995, the Sandberg Institute (established in 1990 by former Rietveld director Simon den Hartog) was primarily concerned with the organisation of post-academic activities such as seminars and exhibitions. This outward orientation is still a cornerstone of the Institute's philosophy. It is the first Dutch Master in Fine Arts course in the Netherlands. The director and head of the Fine Arts department is Jos Houweling.

Sandberg, Willem

Former director of the Stedelijk Museum Amsterdam. Opened the doors to contemporary art in the Netherlands. *'The future starts today, come.'* The Sandberg Institute is named after him.

Santa (hanged), 2008

Santa Claus, rope, hooks, basket
 Variable dimensions

Courtesy the artist Jeff Gleich and g-module

'Our problem still lies in the hanging of the large figure from

the walls. We need 3.5 metres. Is there someone on site that could construct us a hanging apparatus?'

Schröter, Katarina

Student DasArts.

Segall, Marcelo

www.segall.nl

❶ Born: 1974. Invited by Galerie Masters. Marcelo Segall has multiple identities. ❷ At Kunstvlaai A.P.I. (Art Pie International), Marcelo Segall will be pointing up the growing lack of respect for privacy. By emphasising the 'edibility' of the presented excrement, I am also indicating the 'liminal character' of the urge to consume and the limits of appropriation within the present capitalistic system. Direct consumption of the excrement is not a constructive deed; it is a deed that undermines everything constructive, every attempt at equality. It is a short circuit in the consumptive system, a purely ritual, nonproductive act.

Service Garage, De

www.deservicegarage.nl

❶ The cultural platform De Service Garage, was founded in 2007, originating from the Horse Move Project Space (2006).

Any perception of our surroundings is somewhat a failure. Due to the subjective nature of being human it can be assumed that everyone has some kind of misconception of understanding: *No one has a perfect mental representation of the world.* After all, every statement can be considered slightly fictional. The exhibition, with the working title *Re-understandings*, shows artworks and artists that display one's own 'misconception' of a reality. Artists: Frank Ammerlaan, Johann Arens, Maurice van Daalen, Benjamin Roth, Bernd Trasberger, Michiel Schuurman and Daan Brinkmann.

Sign, Stichting

www.sign2.nl

❶ Sign was founded in 1989; the organisation was revamped in 2001. ❷ At Kunstvlaai A.P.I. (Art Pie International), Sign is presenting Sonja V. Schmitz, Rik Mohlmann and Jasper Smit in the Zuiveringsshal.

Sijbrandij, Nienke

Student Sandberg Institute, MFA (Applied Arts).

❷ Showing an installation with edible plants in the Regulatourshuis/Lokethuis (in the attic of De Bakkerswinkel).

Simonse, Katinka

www.tinkebell.com

❶ Born: 1979. Katinka Simonse is a 'designer of discussions.' She created huge controversy over the killing of her cat in order to make a designer hand bag out of it, claiming she, 'always wanted to carry it close to herself.' Katinka Simonse researches the issues of contemporary populist movements. Hypocrisy within these movements and discourses is the main focus point of her work. ❷ At Kunstvlaai A.P.I. (Art Pie International), she will present her project *ALMOST 18+ memoriabilia*. ❸ If Katinka Simonse ruled the world - There is no "if"...

SINOPALE, International Sinop Biennial

www.sinopale.org

❶ SINOPALE was founded in Sinop (TR) in 2006 by T. Melih Gorgun (1962). ❷ SINOPALE is PRO the Lure of the Local. It therefore connects local and international networks and creates a large platform of cultural cooperation between remote communities via the artist's work. It is indeed the process of expressing different local ideas with an international language that can have a strong impact on the cultural values of communities. SINOPALE is ANTI the hierarchic and commanding relations between artist and curator, between artist and public, between local and international, between official and private. ❸ At Kunstvlaai A.P.I. (Art Pie International), SINOPALE will show a model of how the ideas or issues feeding an art work, or the tools used for the realisation of its ideas come from the local, and how curators and artists developing these ideas with their own perspectives express them by means of their own cultural backgrounds, or else develop projects according to local needs. ❹ If SINOPALE ruled the world, it would be a tool to build the foundations of participatory and reciprocal cultural policies (where cultural policies in such sense do not exist) by activating the stakeholders to cooperate and to think together on their city's future and the life quality of their citizens, in the hope that this process would contribute to the development of a participatory, democratic culture.
 Invited by ORGACOM.

SKOR (Foundation Art and Public Space)

www.skor.nl

Subsidises a few outdoor projects by Pie participants.

Slade school of Fine Art, UCL London

www.ucl.ac.uk/slade

The Slade's foundation in 1871 was the result of a bequest from Felix Slade who envisaged a school where fine art would be studied within a liberal arts university.
 Invited by MaHKU.

Sluijs, Wouter van der

www.woutervds.nl

Student European Exchange Academy 2005, collaborating with Timo Vaittinen.

❶ Born: 1981. ❷ I am PRO Barbeques and Anti-movements. I am ANTI the use of eggplant in food being prepared for me. ❸ At Kunstvlaai A.P.I. (Art Pie International), I will not change my mind again! ❹ If I ruled the world, 'imagine that.'

Soest, Roos van

www.roosvansoest.eu

Student Sandberg Institute, MFA (Applied Arts).

❶ Born: 1975. ❷ I am PRO freshly squeezed juice and ANTI supermarkets. ❸ At Kunstvlaai A.P.I. (Art Pie International) I am going to put my work on display, if things go well. ❹ If I ruled the world, we would have a tissue dispenser in our department.

Sommer, Julia von

Student Sandberg Institute, MFA (Fine Art).

❶ Born: 1983. ❷ I am PRO colour and ANTI answering PRO/ANTI questions. ❸ At Kunstvlaai A.P.I. (Art Pie International), I will do what everyone else does: display my art! ❹ If I ruled the world, I would be happy.



OPPE ROMANDE
 NIEUWE KLEUREN



RC de Ruimte
 kunstenaarsinitiatief

Sponsors

At one time, Kunstvlaai A.P.I. (Art Pie International) had sponsors. A sports company and a baker of pies. This year the Pie will probably be sponsorless. There is some talk of approaching two possible sponsors for the distant future: an alcoholic beverage company and a construction firm.

Stands

Artist-run initiatives at Kunstvlaai A.P.I. (Art Pie International) can have a stand measuring 4 x 4 meters. Sometimes, however, such a space is unsuitable for doing or presenting what is desired. It is therefore possible to request stand spaces of a different size. An internet connection, electricity and/or one or more panels (natural or white) can also be provided upon payment. This way everyone can customise their stands to maximise their chances of clicking with their audience.

STEC

www.stichting-stec.nl

1 STEC was founded in June 2007. 2 STEC is PRO more space and ANTI the white cube. 3 At Kunstvlaai A.P.I. (Art Pie International), STEC will anticipate integrate communicate produce try-out absorb react fabricate reflect associate invite create space and conspire. 4 If STEC ruled the world, more places with a historical past would be made available to artists: the *genius loci* is a perfect stimulus for artists.

Stiphout, Ivo van

Offers technical support to students of the Sandberg Institute participating in Kunstvlaai A.P.I. (Art Pie International). Guardian of wires, monitors, multiple sockets and computers.

Stiphout, Katja van

www.katjavanstiphout.nl

Graphic designer for Kunstvlaai A.P.I. (Art Pie International).

SYB, Kunsthuis (Art House SYB)

www.kunsthuisyb.nl

1 Kunsthuis SYB was founded in 2000. 2 PRO: experimentation and flexibility. ANTI: hobbyism, limitations, too much solitude. 3 At Kunstvlaai A.P.I. (Art Pie International), Kunsthuis SYB is showing what special projects artists have realised in SYB over the past two years. 4 If Kunsthuis SYB ruled the world, more money would be made available for experimentation in visual art.



T

Tents

Must be clean and in good working order and arranged to meet the approval of the fire department.

Tijdelijk Museum (Temporary Museum)

www.tijdelijkmuseumamsterdam.nl

7 - 12 May. Parallel programme by [Art Amsterdam](#) with temporary exhibitions, lectures and gatherings. By visualising the city as the floor plan of a single building and contemporary art institutes as the rooms, the institutes become part of an imaginary museum for one week. Each visitor to Art Amsterdam receives a free pass to the rooms of the Temporary Museum Amsterdam: De Appel, De Ateliers, De Baie, Foam, Huis Marseille, Kunstvlaai A.P.I. (Art Pie International), Lloyd Hotel, Mediamatic, NDSM Wharf, Netherlands Media Art Institute, Platform 21, Reservaat, SKOR De Inrij, SMART Project space, Stedelijk Museum Bureau Amsterdam, Stedelijk Museum CS and W139.

Visitors who hand in the discount coupon which comes with the Temporary Museum pass on Sunday 11 and Monday 12 May can purchase a ticket to Kunstvlaai A.P.I. (Art Pie International) for only €2 (at the central box office on the square in front of Zuiveringshal West).

Tijdschriften- en boekenbalie

(Magazine and Book Corner)

In the dormer of the Machinegebouw, entitled '[Your Trip Starts Here.](#)' Designed by [Hendrik-Jan Grievink](#). Selection of books, DVDs and magazines, some about art, some produced by artists and artist-run initiatives. Specially recommended magazines: [Simulacrum](#), [Beelden](#), [Metropolis M](#), [Mister Motley](#), [HTV de IJsborg](#), [De Verenigde Sandbergen](#). Specially recommended DVDs: [The One Minutes](#). Specially recommended books: [41 Brieven aan de jonge kunstenaar](#) (41 Letters to the young artist); [This is what it is](#); [Rietveld Masters](#).

Timmer, Tjerk

Freelancer. Keeps things ticking. Electricity and other problems.

Trinks, Ieke

<http://ieketrinks.exto.nl>

Student Post St. Joost, MFA (Fine Arts).

1 Born: 7 October 1978.

Union is strength

Performance by [Zenghui Xue](#).

Union is strength is a Chinese Revolutionary march, and every Chinese person can sing it. Having a chorus sing the march is a regular way of celebrating many important Chinese festivals. 12 to 15 people are welcome to join the chorus at Kunstvlaai A.P.I. (Art Pie International), singing the song *Union is strength* together with Zenghui Xue, who will be the chorus master whilst also videotaping the performance at the same time.

U

Upstairs

Project of MFA (Applied Arts) students of the Sandberg Institute. In the attic of the [Reguleurshuis/Lokethuis](#), where [De Bakkerswinkel](#) is located.

Urban Screens Art (USA)

www.urbanscreensart.net

New website for video art presented on large screens in public space. Being launched at the Art Pie. Idea: Martin Takken.

V

Vaittinen, Timo

Student European Exchange Academy 05, working with Wouter van der Sluijs.

1 Born: 1976. 2 I am PRO world peace and harmony between animals and mankind. I am ANTI Babylon ruling the nations. 3 At Kunstvlaai A.P.I. (Art Pie International), I will pump up the jam. 4 If I ruled the world, everyone would have someone to love and the Eighties would last forever.

Veemvloer, De

www.veemvloer.nl

1 Veemvloer was founded in 1992. 2 De Veemvloer is PRO young (at heart); collaboration; mixture of disciplines; facing the society we're living in; and ANTI those who try to rip art of its autonomy. 3 At Kunstvlaai A.P.I. (Art Pie International), De Veemvloer will present *Day By Day*, a project investigating drawing as a popular and influential medium of the nowadays, as well as its proverbial ability to spontaneously capture the feelings and thoughts of its maker. Each day, P.J. Roggeband, Jan Rothuizen, Tarja Szaraniec and others, will make a new drawing which will replace the previous one; 4 drawings a day, 40 in total. The whole will be later exhibited in De Veemvloer itself, together with a catalogue. 4 If De Veemvloer ruled the world, everybody would be happy.

Velderman, Wouter Klein

www.wouterkleinvelderman.nl

Student Sandberg Institute, MFA (Fine Arts) (alumnus).

1 Born: 1979. 2 Wouter is PRO speed, functionality, expansion and efficiency and ANTI camouflage. 3 At Kunstvlaai A.P.I. (Art Pie International), people keep on persevering. 4 If Wouter ruled the world, there would be a Pie every year.

Ven, Aldwin van de

aldwinvandeven.blogspot.com

Student Frank Mohr Institute, MFA (Fine Art)

'Sometimes it's nice to find something out of failures.'

Verenigde Sandbergen, De (The United Sandbergs)

Magazine on arts and related affairs, published by the Sandberg Institute. For a free subscription, send an e-mail to: nancy@sandberg.nl. For each new subscriber, an old subscriber will be summarily deleted from the address list without explanation.

VHDG

www.vhdg.nl

1 VHDG was founded in 1999. Machiel Braaksma was born in 1959. 2 Machiel Braaksma is PRO enthusiasm, VHDG is ANTI faintheartedness. 3 At Kunstvlaai A.P.I. (Art Pie International), VHDG is introducing an emblem by Machiel Braaksma in a limited edition. 4 If Machiel Braaksma ruled the world: *See logo on page 36

Visitors

Artists from all countries, especially China, the Netherlands and Turkey. And art lovers, critics, scouts, muses m/f, stu-

dents, families, eccentrics, daytrippers, gadabouts, joggers and otherwise-recreating taxpayers.

Visser, Arik

www.arikvisser.nl

Alumnus Sandberg Institute, MFA (Fine Arts).

1 Born: 10 January 1978. 2 Arik Visser is PRO being anti about being pro and ANTI being pro about being anti about being anti. 3 At Kunstvlaai A.P.I. (Art Pie International), Arik Visser is going to weigh the pros and antis. 4 If Arik Visser ruled the world, no one would be busy with diplomacy.

Viva Festival - Vital International Video Art Festival

www.vivafestival.com

The VIVA Festival was conceived to create an itinerant meeting point where video artists could find space for their intellectual discourse, creating a network all over the world in collaboration with curators, foundations, galleries and private collectors. It proposes the 'Festival Format' as the best procedure to show single channel works which should be enjoyed by the viewer as independent from each other.

Vlaai (open-faced pie or flan)

Dessert from Limburg and available everywhere. Originally a Turkish invention for the poor: a single-crust pie made from leftover bread dough and fruit.

Vooren, Nancy van

Administrative and financial brain of the Sandberg Institute and Kunstvlaai A.P.I. (Art Pie International).

Vrijen, Rob

Freelancer. Design and realisation of the layout in the Gas- houder and Zuiveringshal West. Hard-core Pie: without this guy, nothing would ever materialise.

VS

Abbreviation for De Verenigde Sandbergen (The United Sandbergs), the magazine of the Sandberg Institute.



W

W139

www.w139.nl

1 W139 and Aldo Kroese both have been in existence for around 30 years. 2 W139 is PRO colours and ANTI photos. Aldo is PRO a hallmark for 'subsidy-free art' and ANTI the WWIK (Work and Income for Artists Act). 3 At Kunstvlaai A.P.I. (Art Pie International), W139 is presenting self-emptying garbage containers and 18th-century painting. 4 If W139 ruled the world, Stephan Dillemath would succeed Jos Houweling as director of the Sandberg Institute when the time comes. If Aldo ruled the world, it would be a mess.

Waiting list

Artist-run initiatives and postgraduate art institutes that want to participate in Kunstvlaai A.P.I. (Art Pie International) but applied too late are put on the waiting list. Perhaps they will be seen at the next Art Pie.

Walen, Wypke Jannette

Student Sandberg Institute, MFA (Fine Arts).

1 Born: 1978. 2 Wypke Jannette Walen is PRO ambition and ANTI pretension. 3 At Kunstvlaai A.P.I. (Art Pie International), Wypke Jannette Walen is going to circulate around and around in order to see everything, hopefully in the sun. 4 If Wypke Jannette Walen ruled the world, it wouldn't look much different than it does now – I can hardly manage my own life as it is.

Wand, Jeroen

www.jeroenwand.nl

Student at Sandberg Institute, MFA (Applied Arts).

1 Born: 1985. 2 I am PRO making and ANTI designing. 3 At Kunstvlaai A.P.I. (Art Pie International) I am going to do a flower cross-country. 4 If it were up to me, everyone would pick flowers for each other.

Weblog

Fresh pie report daily, blogged by among others art historian Lilian Bense. See: www.kunstvlaai.nl

Website

The Art Pie site is made by Martin Takken and Katja van Stiphout. www.kunstvlaai.nl

Weijer, Kim de

Student Sandberg Institute, MFA (Fine Arts).

1 Born: 27 July 1984. 2 Kim de Weijer is PRO justice and ANTI injustice. 3 At Kunstvlaai A.P.I. (Art Pie International), Kim de Weijer is going to walk around until she collapses from the explosion of art. 4 If Kim de Weijer ruled the world, she would most certainly be very spoiled, conceited, arrogant, and above all, bitchy – as you would never be able to get to the top otherwise.

Wenli Lin, Vivian

www.vivianwenliin.com

Student Sandberg Institute, MFA (Fine Art).

1 Born: 1979. 2 Vivian Wenli Lin is PRO love, life, happi-

ness, wandering with nowhere to go and nothing to do and ANTI having regrets, hate, discrimination, exploitation, greed. 3 At Kunstvlaai A.P.I. (Art Pie International), Vivian Wenli Lin will be showing *Loving Work*, a short video exploring the personal life of an Asian fetish model and how she balances love, work and sex. 4 If Vivian Wenli Lin ruled the world, there would be freedom of movement, universal healthcare and reproductive rights for women.

Westergasfabriek (Wester Gas Factory)

Built in 1883. Produced gas from coal until the 1960s. Lost its function due to the discovery of natural gas in Slochteren. The water tower, the polluted retort houses, the laboratory building, the pipelines and several chimneys were demolished. In 1989 the remaining buildings in the complex were saved thanks to the awarding of national monument status. Nowadays the indoor spaces of the former industrial grounds are exploited by Westergasfabriek BV. There are studios, creative businesses, exhibition spaces, event and theatre locations, catering and a cinema on the grounds. The factory buildings still bear their original names. The Westergasfabriek terrain is the home base of Kunstvlaai A.P.I. (Art Pie International). Westergasfabriek BV supports the Art Pie.

Wit, Dorien de

www.doriendewit.nl

Student Sandberg Institute, MFA (Fine Arts).

1 Born: 1980. 2 I am PRO belief in God and arranging the world in alphabetical order. I am ANTI belief in laws of nature. 3 At Kunstvlaai A.P.I. (Art Pie International), I am going to show a film. 4 If I ruled the world, I would abolish the concept of 'reality'.

Workplace programmes

The Netherlands has three types of educational programmes for artists: bachelor, master and workplace. The bachelor and master programmes receive money from the small 'E' pot and the workplaces from the fat 'C' pot of the Ministry of Education, Culture and Science. Of the various workplaces for artists in the Netherlands, only DasArts has seized the chance to profile itself at Kunstvlaai A.P.I. (Art Pie International). In practice, however, students from various other workplaces always participate through artist-run initiatives, thus they are also represented indirectly.

Wristbands

See: [Entrance tickets](#).

X

Xiamen University Art College, The

1 The Art College of Xiamen University was founded in 1985. The Xiamen University was founded in 1921 and is one of the key universities of the country. There are 800 students in the Art College and a total of 4000 students in the university. 7 years ago, the Art College and the Sandberg Institute started building up the exchange program and since then, more than 10 Chinese students have been accepted by the Sandberg Institute as exchange students in the short and long term. We work together, organising shows, inviting guest teachers and artists for workshops, making year books and so on. These exchange activities give students a bigger view in terms of cultural difference as well as a fresh experience.

Xue, Zenghui

Student Xiamen University Art College.

1 Born: 1983. 2 PRO instant feelings in life and ANTI environmental pollution. 3 At Kunstvlaai A.P.I. (Art Pie International), I would prefer to look forward to a cultural impact, giving me new inspiration for my works. 4 I can't imagine if I ruled the world.

Y

Yenalavitch, Bree

Student OTIS College of Art and Design, MFA (Fine Art).

1 Born: 1980. 2 I am PRO altering the space-time continuum and ANTI paradoxes. 3 I will change the way a work of art is typically interacted with and viewed. 4 If I ruled the world, I would discover the truth behind 'Dark Matter.'

Young Artists Militia (YAM)

www.youngartistsmilitia.com

1 YAM was founded in 2000. 2 YAM is PRO freshness and openness and ANTI dullness! 3 At Kunstvlaai A.P.I. (Art Pie International), YAM is giving you a glimpse of its deepest secrets... 4 If YAM ruled the world, it would capture people's hearts, be seen everywhere and knock the previous generation of artists off the throne!

'Your Trip Starts Here.'

Tijdschriften- en boekenbalie designed by Hendrik-Jan Grievink. In the Machinegebouw.

Z

ZET, Stichting (Zet Foundation)

www.zetfoundation.nl

1 Since 1994.

Initiative run by artists and friends of artists. Organises exhibitions of contemporary art with the emphasis placed on drawing. Stichting ZET sees drawing as an activity that leads to art in which a vital element is the manner of creation, revealing the underlying search. According to Zet, this also includes mediums and formats that go beyond the boundaries of what is customary for drawing. Usually, several artists are invited to take part in an exhibition together. The makeup of a group of exhibitors can depend on a previously determined theme, but the theme can also arise from the makeup of the group. In its exhibitions Stichting ZET wants to go further than a pointing up of communality or difference; it aims for added value by stimulating a manner of presentation that promotes interaction. To increase public interest in drawing, Stichting ZET organises its exhibitions at various locations in the Netherlands and abroad.

Zuiveringshal Oost (Purification Hall East)

Location at Kunstvlaai A.P.I. (Art Pie International); venue for the activities of Stichting Artes: Artes-Art-ID. Wednesday 14 May through Saturday 17 May.

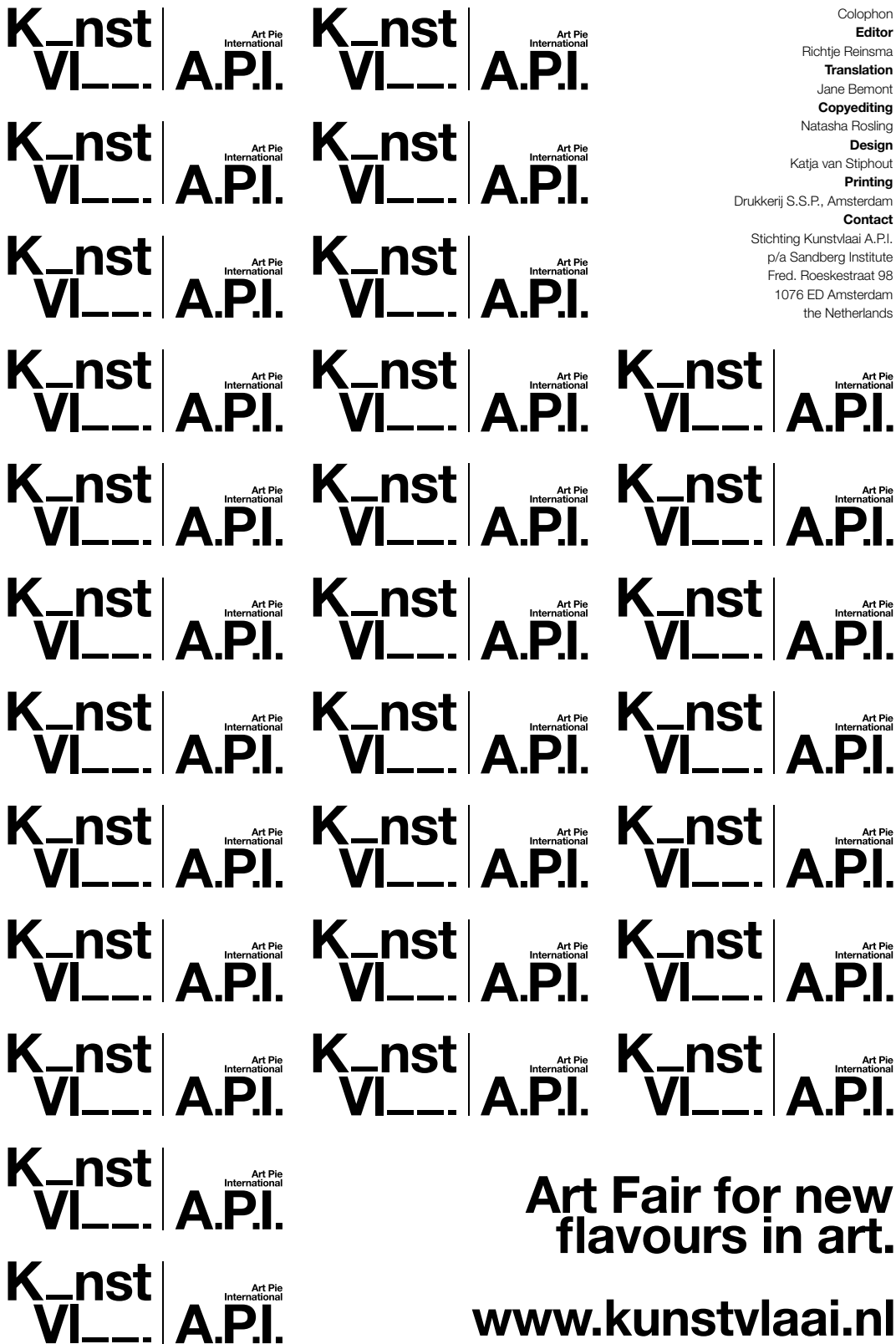
Zuiveringshal West (Purification Hall West)

Exhibition space on the Westergas terrain. 1200 m2. Presentations of artist-run initiatives and postgraduate art institutes.

YAM

WI39

STICHTING
Z E T



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**Art Fair for new
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www.kunstvlaai.nl